

February 1, 2016

Tokyo Individualized Educational Institute Announces the Opening of Three New Schools

Tokyo Individualized Educational Institute, Inc. (TIEI) announces that it will open the “**Togoshi School** (Shinagawa-ku, Tokyo),” “**Soshigaya-Okura School** (Setagaya-ku, Tokyo)” and “**Tenjin School** (Fukuoka-shi, Fukuoka)” as new individualized instruction schools in March 2016. Details are as follows.

These new school openings are based on TIEI’s “service portfolio expansion and urban area dominance strategy,” a key measure of Dynamic Challenge 2017, its new medium-term management plan announced on April 8, 2015. By intensively opening schools in areas where customer needs are high, TIEI intends to raise marketing efficiency and promote the further penetration of its brand in those areas.

TIEI plans to open eight new schools during its next fiscal year (ending February 2017). Against the backdrop of its recent solid results, TIEI has decided to open three schools at the start of the fiscal year in March so that they can contribute to results at an early stage. With the opening of these new schools, TIEI will operate a total of **228 individualized instruction schools** nationwide.

Tokyo Individualized Educational Institute Togoshi School

- 1) Date of opening: March 10, 2016
- 2) Address:
MY Building 7F, 1-7-7 Hiratsuka, Shinagawa-ku, Tokyo 142-0051
(a 1-minute walk from Exit A3 of Togoshi Station on the Toei Asakusa Line or a 3-minute walk from Togoshi-Ginza Station on the Tokyu Ikegami Line)
- 3) Overview:
There are many schools in the vicinity of Togoshi, which includes the Togoshi Ginza shopping arcade, and it is an area where stable, ongoing demand is expected from the school-age population. The number of students is continuing to grow at each of TIEI’s existing nearby schools in Hatanodai, Oimachi, Meguro and Omori. With this school opening, TIEI will meet the expectations of even more people as it aims to expand its share throughout the Shinagawa area.

Tokyo Individualized Educational Institute Soshigaya-Okura School

- 1) Date of opening: March 17, 2016
- 2) Address:
Hanaya Building 2F, 3-32-1 Soshigaya, Setagaya-ku, Tokyo 157-0072
(a 1-minute walk from the North Exit of Soshigaya-Okura Station on the Odakyu Line)

3) Overview:

The area is a quiet residential district and continuing growth in the school-age population is expected, backed by the rising number of children born in Setagaya-ku in recent years. The number of students is steadily increasing at the existing Seijo Corty School and Chitose-Funabashi School adjacent to the Odakyu Odawara Line, and very many people are placing expectations on TIEI. Accordingly, TIEI will open a school in a very highly visible location facing the station to provide stable service on this railway line.

Tokyo Individualized Educational Institute Tenjin School

1) Date of opening: March 17, 2016

2) Address:

Watanabe Jisho Fukuoka Ekimae Building 5F, 4-9-20 Watanabe Dori, Chuo-ku, Fukuoka-shi 810-0004

(a 3-minute walk from Nishitetsu Fukuoka Station on the Nishitetsu Omuta Line, a 7-minute walk from Tenjin Station on the Fukuoka City Subway Kuko Line, or a 3-minute walk from Tenjin-Minami Station on the Fukuoka City Subway Nanakuma Line)

3) Overview:

TIEI currently operates five schools in the Fukuoka region. Many high school students are enrolled and the number of students is increasing, together with profitability, at each of the schools. The area enables cooperation with the existing five schools, and the market is very large, as Kyushu's largest business district, where many private schools are concentrated. TIEI aims to further strengthen its base in the Fukuoka region by establishing a school in the heart of the region and conducting highly efficient promotional activities as a regional model of a school that is dominant in its area. Based on its review of this model, TIEI will consider expansion into other regions.