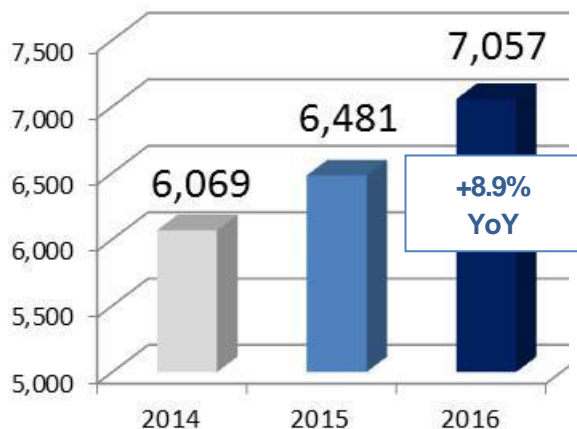


**Update of Number of New Students and Number of Students Enrolled
As of the End of the First Quarter of the Fiscal Year Ending February 2017**

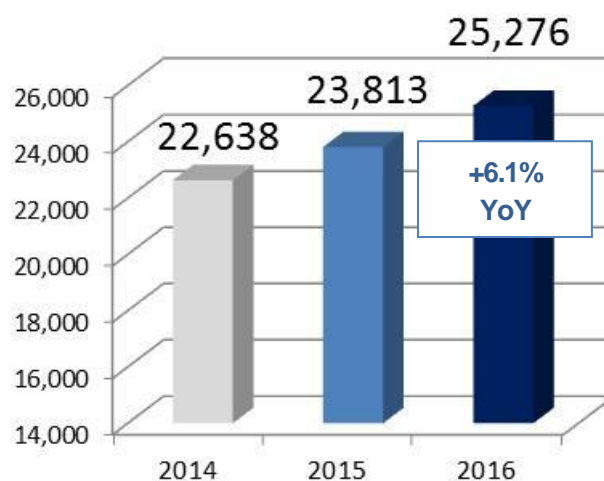
Tokyo Individualized Educational Institute, Inc. (TIEI) aims to make further rapid progress while growing sustainably to increase its corporate social value in the second year of Dynamic Challenge 2017, its medium-term management plan announced in April 2015.

TIEI announces preliminary figures for the number of new students and the number of students enrolled in its individualized instruction schools as of the first quarter of the fiscal year ending February 2017 (March-May 2016) to show the status of its progress under the plan.

■ Number of New Students
(Cumulative, March to May)



■ Number of Students Enrolled
(As of the end of May)



Note: Rates of change for number of new students and number of students enrolled are based on preliminary figures for individualized instruction schools only.

Reference: Topics for the First Quarter of the Fiscal Year Ending February 2017

- New school openings:
 - Individualized instruction schools: 5 new school openings (target of 8 new school openings during the current fiscal year under the medium-term management plan)
 - Benesse Writing Classes: 4 new classes opened at existing individualized instruction schools
- Firm sales of short courses for the spring 2016 season
- Increased the number of teachers with successful consolidated regional recruiting measures
- Broadcast a television commercial in March 2016
- Increased the acceptance rate at elite universities in spring 2016 through strengthened cooperation between the Academic Guidance Center and schools