

December 1, 2016

**2016 Oricon Customer Satisfaction Ranking for
“University Entrance Exam Preparation, Individualized Instruction,
Current High School Students, Tokyo Area”**

Tokyo Individualized Educational Institute Wins First Place



In the “2016 Oricon Customer Satisfaction Ranking for University Entrance Exam Preparation, Individualized Instruction, Current High School Students, Tokyo Area,” which was announced on December 1, 2016 by Oricon ME Inc., Tokyo Individualized Educational Institute, Inc. (TIEI) received the first-place award, following its first-place award for “High School Entrance Exam Preparation, Individualized Instruction, Tokyo Area” (announced on November 1, 2016).

TIEI also received first-place ratings in the seven categories shown below, including “Entrance exam information” and “Teachers.”

Categories in Which TIEI Won First Place

University Entrance Exam Preparation, Individualized Instruction, Current High School Students, Tokyo Area

“Entrance exam information,” “Teachers,” “Staff,” “Quality of curricula,” “Usability of study rooms,” “Classroom facilities/Atmosphere” and “Accessibility/Safety”

TIEI has set forth three growth strategies in Dynamic Challenge 2017, its medium-term management plan. It is devoting its full efforts to promoting “Enhancement of Educational Capabilities Centered on Teacher Quality,” the most important strategy, to improve its corporate value to society for sustainable growth.

The number of high school students aiming to go to university who are enrolled at TIEI continues to reach new record highs. In addition, amid a dramatic increase in the number of our students accepted at universities, we view the honor of this award for the ranking of our university entrance exam preparation as proof of the evaluation of our recent “Enhancement of Educational Capabilities Centered on Teacher Quality.” Starting with providing high-quality, high-value-added services to better satisfy customers, all TIEI employees will work together to raise our corporate value to society.

Survey Outline

Oricon Customer Satisfaction Survey for University Entrance Exam Preparation, Individualized Instruction, Current High School Students, Tokyo Area

- Survey period: August 22, 2016 to September 16, 2016
- Number of companies covered by survey: 33
- Oricon Customer Satisfaction Survey <http://cs.oricon.co.jp/> (Japanese only)