May 10, 2017

Tokyo Individualized Educational Institute Announces the Opening of New Schools (Machiya School / Ashiya School / JR Ibaraki Ekimae School)

Tokyo Individualized Educational Institute, Inc. (TIEI) announces that it will open the "**Machiya School** (Arakawa-ku, Tokyo)," "**Ashiya School** (Ashiya-shi, Hyogo)" and "**JR Ibaraki Ekimae School** (Ibaraki-shi, Osaka)" as new individualized instruction schools in June 2017. Details are as follows.

These new school openings are based on TIEI's "service portfolio expansion and urban area dominance strategy," a key measure of Dynamic Challenge 2017, its medium-term management plan announced on April 8, 2015. By intensively opening schools in areas where customer needs are high, TIEI intends to raise marketing efficiency and promote the further penetration of its brand in those areas.

With the opening of these three new schools, TIEI will operate a total of <u>235 individualized</u> <u>instruction schools</u> nationwide.

1. Overview of the New Schools

The areas around the three schools each have their own different local characteristics, but all are stable, with large school-age populations due to factors such as an increase in the number of condominiums and highly convenient transportation. These school openings are a measure under TIEI's dominance strategy: All three schools are in good locations that are safe and secure, each about a two-minute walk from the nearest train station, and situated between existing neighboring schools where the number of enrolled students continues to steadily grow. TIEI aims to further increase its points of customer contact in these areas.

2. Details of the New Schools

Tokyo Individualized Educational Institute Machiya School

- 1) Date of opening: June 7, 2017
- 2) Address:

Neo Mime Machiya Estacion 1F, 7-44-7 Arakawa, Arakawa-ku, Tokyo 116-0002 (a one-minute walk from the Number 3 Exit of Machiya Station on the Tokyo Metro Chiyoda Line, a two-minute walk from the Machiya Station Exit on the Keisei Main Line, and a two-minute walk from Machiya-ekimae Station on the Toden Arakawa Line)

Kansai Individualized Educational Institute Ashiya School

- 1) Date of opening: June 7, 2017
- 2) Address:

Ashiya Sanyu Building 5F, 3-23 Funadocho, Ashiya-shi, Hyogo 659-0093 (a two-minute walk from the North Exit of Ashiya Station on the JR Tokaido Main Line)

Kansai Individualized Educational Institute JR Ibaraki Ekimae School

- 1) Date of opening: June 7, 2017
- 2) Address:

Ibaraki Ekimae Building 2F, 4 Nishiekimaecho, Ibaraki-shi, Osaka 567-0032 (a two-minute walk from the West Exit of Ibaraki Station on the JR Tokaido Main Line)

Note: The name of the existing Ibaraki School (a three-minute walk from the North Exit of Ibaraki-shi Station on the Hankyu Kyoto Main Line) will change to Hankyu Ibaraki School as of June 7, 2017.