

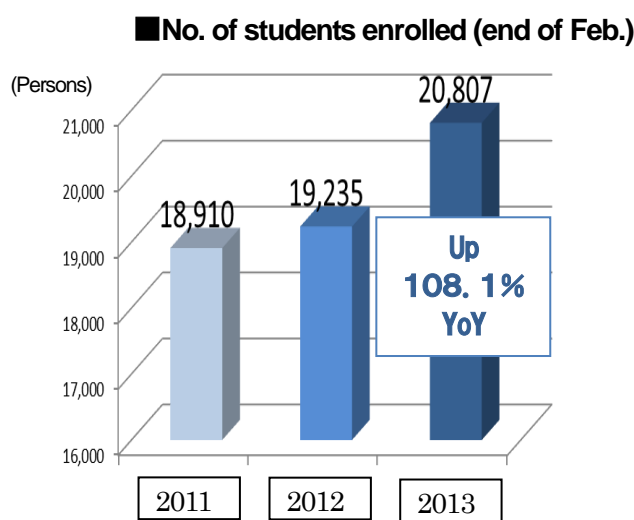
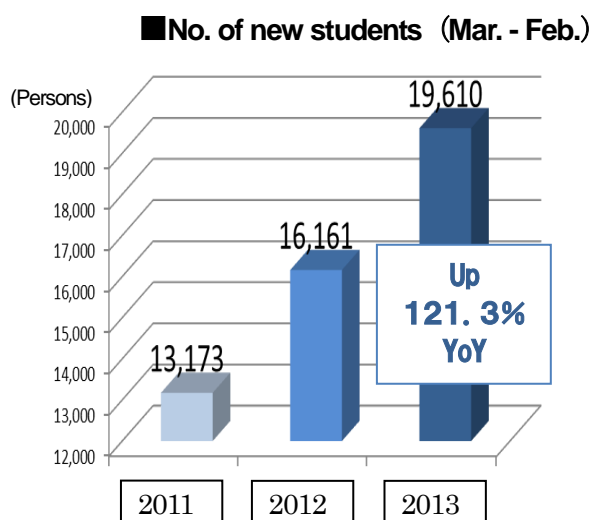
### Notice Concerning Updates on the Number of New Students and Number of Students Enrolled for FY2014 Fourth Quarter

Tokyo Individualized Educational Institute, Inc. (“TIEI”) is working toward achieving record-high performance based on the fundamental strategy of growing every year according to its medium-term management plan “Shining☆2015” announced on October 9, 2013. TIEI will provide updates on the number of new students and number of students enrolled for FY2014 fourth quarter as part of the smooth progress of the plan.

#### 【Overview of FY2014 Fourth Quarter】

Since the beginning of the current fiscal year (March 2013), the number of new students and number of students enrolled have largely surpassed the previous results but the numbers continue to rise in the current fourth quarter.

This is due to the accumulation of results including the enhancement of the lineup of services suited to entrance examinations for junior high school, senior high school and university students and upgrading of the quality of services, strengthening of assistance to higher education using Benesse’s Assessment business, aggressive renovation of schools to meet customer needs including increase in self-study rooms, launch of new schools, plan for winter seminar and steady implementation and further reforms in marketing, and synergistic effects gained from these results.



Note) The number of new students and number of students are comparisons based on preliminary figures. Moreover, TIEI did not accept students in the spring of 2011 due to the effect of the Great East Japan Earthquake.