

*April 9, 2014*

### **Notice Concerning Change in Organization**

Tokyo Individualized Educational Institute, Inc. (TIEI) at the board of directors meeting held on April 9, 2014 resolved to make the following change in its organization.

1. Establishment of “New Business Development Promotion Office” (as of April 9, 2014)  
“New Business Development Promotion Office” will be established under the direct control of the President to further pursue synergy within the Benesse Group and conduct research and development of new business.

In doing so, TIEI will aim to achieve its medium-term management plan “Shining☆2015” and pursue sustainable growth.