

May 11, 2015

## **Tokyo Individualized Educational Institute Announces the Opening of New Schools**

Tokyo Individualized Educational Institute, Inc. (TIEI) announces that it will open the “**Kichijoji Honcho School** (Musashino-shi, Tokyo),” “**Tsudanuma Minamiguchi School** (Narashino-shi, Chiba)” and “**Sengawa School** (Chofu-shi, Tokyo)” as new individualized instruction schools in June 2015. Details are as follows.

TIEI is proactively opening new schools based on its urban area dominance strategy, a key measure of Dynamic Challenge 2017, its new medium-term management plan announced on April 8, 2015. Backed by growth in the numbers of new and enrolled students as a result of an increased level of customer satisfaction, TIEI will raise marketing efficiency by intensively opening schools centered on urban areas where population is concentrated and educational needs are high, with the aim of promoting the further penetration of its brand in those areas.

With the opening of these three new schools, TIEI has opened a total of four new individualized instruction schools during the fiscal year ending February 2016, with 222 individualized instruction schools operated by TIEI nationwide. TIEI is steadily progressing toward its target of opening six schools during the current fiscal year under the abovementioned new medium-term management plan.

### **Tokyo Individualized Educational Institute Kichijoji Honcho School**

1) Date of opening: June 8, 2015

2) Address:

Belle Blanc Kichijoji 4F, 1-12-9 Kichijoji Honcho, Musashino-shi, Tokyo 180-0004  
(a 5-minute walk from Kichijoji Station on the JR Chuo Line and Keio Inokashira Line)

3) Overview:

The existing Kichijoji School, located near the north exit of Kichijoji Station, is continuing to steadily increase the number of its students. As a result, TIEI decided to open the new school to meet growing need and provide stable service to the area.

Please note that the existing Kichijoji School will change its name to Kichijoji Ekimae School as of June 8 upon the opening of the new school.

### **Tokyo Individualized Educational Institute Tsudanuma Minamiguchi School**

1) Date of opening: June 1, 2015

2) Address:

Morisia Tsudanuma 9F, 1-16-1 Yatsu, Narashino-shi, Chiba 275-0026  
(a 2-minute walk from JR Tsudanuma Station, a 7-minute walk from Shin-Tsudanuma Station, and a 13-minute walk from Keisei Tsudanuma Station)

3) Overview:

As a result of redevelopment around the south exit of Tsudanuma Station, the school-age population is expected to increase rapidly. With the additional factor of the increase in the number of students at the existing Tsudanuma School, TIEI decided to open the new school.

**Tokyo Individualized Educational Institute Sengawa School**

1) Date of opening: Mid-June 2015

2) Address:

Hinata Building 2F, 1-15-47 Sengawa-cho, Chofu-shi, Tokyo 182-0002  
(a 4-minute walk from Sengawa Station on the Keio Line)

3) Overview:

The area is an unserved space between existing schools, and the number of students at those schools is steadily increasing. Also, a succession of condominiums is being completed in the vicinity. As a result, TIEI decided to open the new school due to expected ongoing growth in need.