

August 18, 2015

Tokyo Individualized Educational Institute Announces the Opening of a New School

Tokyo Individualized Educational Institute, Inc. (TIEI) announces that it will open the “**Musashi-Sakai School** (Musashino-shi, Tokyo)” as a new individualized instruction school in September 2015. Details are as follows.

This new school opening is based on TIEI’s “service portfolio expansion and urban area dominance strategy,” a key measure of Dynamic Challenge 2017, its new medium-term management plan announced on April 8, 2015. By intensively opening schools in areas where customer needs are high, TIEI intends to raise marketing efficiency and promote the further penetration of its brand in those areas.

With the opening of this new school, TIEI has opened a total of six new individualized instruction schools during the fiscal year ending February 2016, with **224 individualized instruction schools** operated by TIEI nationwide. TIEI has thus achieved its target of opening six schools during the current fiscal year under the abovementioned new medium-term management plan.

Tokyo Individualized Educational Institute Musashi-Sakai School

1) Date of opening: September 10, 2015

2) Address:

Swing 4F, 2-14-1 Sakai, Musashino-shi, Tokyo 180-0022

(a 1-minute walk from Musashi-Sakai Station on the JR Chuo Line and
a 2-minute walk from Musashi-Sakai Station on the Seibu Tamagawa Line)

3) Overview:

The area around Musashi-Sakai Station is a verdant, tranquil residential district with easy access from central Tokyo. There are many schools nearby, and the school-age population is expected to increase. International Christian University and other renowned university campuses are also concentrated in the area.

The number of students continues to grow steadily at existing TIEI schools in the vicinity, including in Musashi-Koganei, Mitaka and Kichijoji, and the Musashi-Sakai School area is an unserved district between those schools. As a result, TIEI decided to open the new school to provide stable service along the Chuo Line and meet the expectations of many in the area.