

September 8, 2015

Tokyo Individualized Educational Institute Announces the Opening of a New School

Tokyo Individualized Educational Institute, Inc. (TIEI) announces that it will open the “**Chofu Kitaguchi School** (Chofu-shi, Tokyo)” as a new individualized instruction school in October 2015. Details are as follows.

This new school opening is based on TIEI’s “service portfolio expansion and urban area dominance strategy,” a key measure of Dynamic Challenge 2017, its new medium-term management plan announced on April 8, 2015. By intensively opening schools in areas where customer needs are high, TIEI intends to raise marketing efficiency and promote the further penetration of its brand in those areas.

With the opening of this new school, TIEI has opened a total of seven new individualized instruction schools during the fiscal year ending February 2016, for a total of **225 individualized instruction schools** operated by TIEI nationwide. TIEI has thus surpassed its target of opening six schools during the current fiscal year under the abovementioned new medium-term management plan.

Tokyo Individualized Educational Institute Chofu Kitaguchi School

1) Date of opening: Early October 2015

2) Address:

Annex Chofu 1F, 1-46-2 Fuda, Chofu-shi, Tokyo 182-0024
(a 3-minute walk from the Central Exit or a 1-minute walk from the East Exit of Chofu Station on the Keio Line)

3) Overview:

The existing Chofu School opened in 1992 in a location that is a 4-minute walk from the Central Exit of Chofu Station on the Keio Line. The number of students enrolled there has steadily grown because TIEI provides services that meet local needs.

The new Chofu Kitaguchi School is in a prime location that is a 3-minute walk from the Central Exit or a 1-minute walk from the East Exit of Chofu Station, and will thus provide the services expected of TIEI in the area to the north of the Keio Line, which was not previously served. The area is a highly convenient residential district where a large commercial facility is scheduled to be built through redevelopment. With many conventional schools nearby, the school-age population is expected to continue increasing. TIEI is confident that this highly visible street-level school, along with the existing Chofu School, will receive deeply rooted local support.