Tokyo Individualized Educational Institute Announces the Opening of a New School

Tokyo Individualized Educational Institute, Inc. (TIEI) announces that it will open the "**Nishi Kokobunji School** (Kokobunji-shi, Tokyo)" as a new individualized instruction school in June 2016. Details are as follows.

This new school opening is based on TIEI's "service portfolio expansion and urban area dominance strategy," a key measure of Dynamic Challenge 2017, its new medium-term management plan announced on April 8, 2015. By intensively opening schools in areas where customer needs are high, TIEI intends to raise marketing efficiency and promote the further penetration of its brand in those areas.

TIEI plans to open eight new schools during its current fiscal year (ending February 2017). Against the backdrop of its recent solid results, TIEI opened its fifth school during the current fiscal year so that it can contribute to results at an early stage. With the opening of this new school, TIEI will operate a total of **230 individualized instruction schools** nationwide.

Tokyo Individualized Educational Institute Nishi Kokobunji School

1) Date of opening: June 3, 2016

2) Address:

Nishi Kokobunji Nikkei Building 3F, 1-36-34 Nishikokugakubo, Kokobunji-shi, Tokyo 185-0013 (a 2-minute walk from the North Exit of Nishi Kokobunji Station on the JR Chuo Line and the JR Musashino Line)

3) Overview:

The school is located in front of Nishi Kokobunji Station on the JR Chuo Line and the JR Musashino Line. It strongly complements the nearby existing schools in Kokobunji, Kunitachi and Fuchu. TIEI opened a new school in this area, where numerous traditional high schools create pronounced need for extracurricular education, with the aim of further increasing points of customer contact.