

Tokyo Individualized Educational Institute Announces New School Openings in Akebonobashi and Kameari

Tokyo Individualized Educational Institute, Inc. is pleased to announce the opening of new schools. Tokyo Individualized Educational Institute Akebonobashi School (Shinjuku, Tokyo) will open on March 13, 2019 (Wednesday) and Tokyo Individualized Educational Institute Kameari School (Katsushika, Tokyo) will open on March 25, 2019 (Monday).

These openings are in line with our policy of Continuous Dominant School Openings, one of the growth strategies outlined in our Medium-Term Management Plan "To go for the NEXT: Hospitality Management 2020." Through concentrated school openings in areas of strong customer demand, we will improve our marketing efficiency and promote further brand permeation in the region.

Both schools will open in FY2020 (through February). We are planning a total of eight new school openings for FY2020 (through February). The opening of these two new schools brings our total number of individualized education schools to 250, all of which are directly owned and operated.

1. Overview of school openings

The Akebonobashi School is located a 1-minute walk from the A1 Exit of Akebonobashi Station on the Toei Subway Shinjuku Line. The school offers excellent convenience for commuting and the neighborhood is home to multiple large-scale condominiums thanks to redevelopment of the area. We position this school as a starting point in our dominant expansion into the Tokyo Metropolitan area. The Kameari School is located in Kameari Lirio, which is a 1-minute walk from the South Exit of Kameari Station on the JR Joban Line. This school is located in an area where we can expect stable student numbers. We also look forward to the synergy generated by our Ayase School and Aoto School located nearby.

We will continue to promote our dominant strategy as we aim to further expand our customer contact points.

2. Details of new schools

Tokyo Individualized Educational Institute Akebonobashi School

1) School opening: March 13, 2019 (Wednesday)

2) Address:

Yotsuya Akebonobashi Bldg. 8F,
2-14 Sumiyoshi-cho, Shinjuku-ku,
Tokyo 162-0065

(1-minute walk from the A1 Exit of Akebonobashi
Station on the Toei Subway Shinjuku Line)

Tokyo Individualized Educational Institute Kameari School

1) School opening: March 25, 2019 (Monday)

2) Address:

Kameari Lirio 6F, 3-26-1 Kameari, Katsushika-ku,
Tokyo 125-0061

(1-minute walk from the South Exit of Kameari Station
on the JR Joban Line)