

Tokyo Individualized Educational Institute Announces New School Opening in Kaihimmakuhari

Tokyo Individualized Educational Institute, Inc. is pleased to announce the opening of a new school. Tokyo Individualized Educational Institute Kaihimmakuhari School (Chiba) will open on June 1, 2019 (Saturday). Details are as indicated below.

This school opening is based on our policy of "Continuous dominant school openings," one of the growth strategies outlined in our Medium-Term Management Plan "To go for the NEXT: Hospitality Management 2020." Concentrated school openings in areas with strong customer demand will enable us to increase our marketing efficiency and further promote brand permeation in the area.

In FY2020 (through February), we are planning to open eight schools, with the Kaihimmakuhari School representing the third school opening this year. This new school opening brings the number of Individualized Educational Institute schools to 251, all of which are directly owned and operated.

1. Overview of school opening

The Kaihimmakuhari School will be located in Plena Makuhari, a commercial facility located a 1 minute walk from the South Exit of the Kaihimmakuhari Station on the JR Keiyo Line. Kaihimmakuhari Station is expected to see future increases in passenger traffic. We will continue to promote our dominant strategy as we aim to further expand opportunities for customer interaction.

2. Details of new school

Tokyo Individualized Educational Institute Kaihimmakuhari School

1) School opening: June 1, 2019 (Saturday)

2) Address:

Plena Makuhari, 3F 2-4 Hibino, Mihama-ku, Chiba,
Chiba Prefecture 261-0021
(JR Keiyo Line, 1 minute walk from
the South Exit of the Kaihimmakuhari Station)