

Tokyo Individualized Educational Institute Announces New School Opening in Tsukishima

Tokyo Individualized Educational Institute, Inc. is pleased to announce the opening of a new school. Tokyo Individualized Educational Institute Tsukishima School (Chuo Ward, Tokyo) will open on July 11, 2019 (Thursday). Details are as indicated below.

This school opening is based on our policy of "Continuous dominant school openings," one of the growth strategies outlined in our Medium-Term Management Plan "To go for the NEXT: Hospitality Management 2020." Concentrated school openings in areas with strong customer demand will enable us to increase our marketing efficiency and further promote brand permeation in the area.

In FY2020 (through February), we are planning to open eight schools, with the Tsukishima School representing the fourth school opening this year. This new school opening brings the number of Individualized Educational Institute schools to 252, all of which are directly owned and operated.

1. Overview of school opening

The Tsukishima School will be located a 1-minute walk from the Exit No. 7 of Tsukishima Station on the Tokyo Metro Subway Yurakucho Line or the Toei Subway Oedo Line. The area is currently undergoing large-scale condominium development and is expected to see population growth among school-aged students. We will continue to promote our dominant strategy as we aim to further expand opportunities for customer interaction.

2. Details of new school

Tokyo Individualized Educational Institute Tsukishima School

- 1) School opening: July 11, 2019 (Thursday)
- 2) Address:
1-8-3 Tsukishima, Chuo-ku, Tokyo 104-0052
BR Tsukishima Bldg. 1, 4F
(1-minute walk from the Exit No. 7 of Tsukishima Station on the Tokyo Metro Subway Yurakucho Line or the Toei Subway Oedo Line)

