

Tokyo Individualized Educational Institute Announces New School Opening in Ikeda

Tokyo Individualized Educational Institute, Inc. is pleased to announce the opening of a new school. Kansai Individualized Educational Institute Ikeda School (Ikeda, Osaka Prefecture) will open on November 22, 2019 (Friday). Details are as indicated below.

This school opening is based on our policy of "Continuous dominant school openings," one of the growth strategies outlined in our Medium-Term Management Plan "To go for the NEXT: Hospitality Management 2020." Concentrated school openings in areas with strong customer demand will enable us to increase our marketing efficiency and further promote brand permeation in the area.

In FY2020 (through February), we are planning to open eight schools, with the Ikeda School representing the sixth school opening this year. This new school opening brings the number of Individualized Educational Institute schools to 254, all of which are directly owned and operated.

1. Overview of school opening

The Ikeda School is opening in the IKEDIA commercial area, which is part of the multifunction commercial facility Sun City Ikeda directly connected to Ikeda Station on the Hankyu Railway Takarazuka Line. Ikeda is a residential area in the northwestern region of Osaka Prefecture that offers superior access to the city center. As an area that is home to numerous elementary, middle, and high schools, including university-affiliated schools, Ikeda has significant market potential. We also expect to generate synergy with nearby Kansai Individualized Education schools located in Kawanishi Noseguchi and Toyonaka. We will continue to promote our dynamic strategy as we aim to further increase opportunities for customer contact.

2. Details of new school

Kansai Individualized Educational Institute Ikeda School

- 1) School opening: November 22, 2019 (Friday)
- 2) Address:

1-1 Gofuku-cho, Ikeda-shi, Osaka 563-0048
Sun City Ikeda, IKEDIA 2F
(directly connected to the Ikeda Station 2F gateway on the Hankyu Railway Takarazuka Line)

