37th Term (March 2019 ~ November 2019) 3Q Fact Sheet

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1. Trends in the current fiscal year and previous fiscal year

(1) Performance overviev

| (1) Periormance overview | | | | | | | | | | | | | | | | |
|--------------------------|------------------------------|------------------------------|------------------------------|------------------------------|--------|-----------------|---------|--------|-------------------------|-----------|----------|----------------|---------|--------|-----------------------|-------|
| | FY 2 | 2019 (thro | ugh Febr | uary) | | | | | FY 20 | 020 (thro | ugh Febr | uary) | | | | |
| (Millions of yen) | 1Q | First half | 3Q | Full year | (2019/ | 1Q /3/1~2019 | 9/5/31) | | First half /3/1~2019 | | (2019/ | 3Q 3/1∼2019 | /11/30) | (2019 | Full year /3/1~202 | |
| | (2018/3/1 ~ 2018/5/31) | (2018/3/1 ~ 2018/8/31) | (2018/3/1 ~ 2018/11/30 | (2018/3/1 ~ 2019/2/28) | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % |
| Net sales | 3,679 | 9,470 | 14,083 | 20,397 | 3,786 | 106 | 102.9% | 9,820 | 349 | 103.7% | 14,593 | 510 | 103.6% | | | / |
| Cost of sales | 2,829 | 6,113 | 9,136 | 12,542 | 2,912 | 82 | 102.9% | 6,339 | 225 | 103.7% | 9,497 | 361 | 104.0% | | | |
| Cost of sales ratio | 76.9% | 64.6% | 64.9% | 61.5% | 76.9% | - | - | 64.6% | - | - | 65.1% | - | - | | | |
| Gross profit | 850 | 3,357 | 4,947 | 7,854 | 874 | 24 | 102.8% | 3,480 | 123 | 103.7% | 5,096 | 148 | 103.0% | | | |
| Gross profit margin | 23.1% | 35.4% | 35.1% | 38.5% | 23.1% | - | - | 35.4% | - | - | 34.9% | - | - | | / | Y |
| SG&A | 1,470 | 2,778 | 3,671 | 5,063 | 1,554 | 83 | 105.7% | 2,894 | 116 | 104.2% | 3,808 | 136 | 103.7% | | | |
| SG&A ratio | 40.0% | 29.3% | 26.1% | 24.8% | 41.1% | - | - | 29.5% | - | - | 26.1% | - | - | | | |
| Operating income (loss | -620 | 578 | 1,275 | 2,790 | -679 | -59 | - | 586 | 7 | 101.3% | 1,287 | 12 | 100.9% | | | |
| Operating income margin | - | 6.1% | 9.1% | 13.7% | - | - | - | 6.0% | - | - | 8.8% | - | - | / | / | |
| Ordinary income (loss) | -619 | 580 | 1,278 | 2,793 | -678 | -59 | - | 588 | 8 | 101.5% | 1,290 | 12 | 101.0% | | | |
| Ordinary income margin | - | 6.1% | 9.1% | 13.7% | - | - | - | 6.0% | - | - | 8.8% | - | - | | | |
| Net income (loss) | -430 | 421 | 852 | 1,932 | -497 | -66 | - | 355 | -66 | 84.2% | 822 | -29 | 96.5% | | | |
| Net income margin | - | 4.5% | 6.1% | 9.5% | - | - | - | 3.6% | - | - | 5.6% | - | - | | | |

(2) Cost of sales breakdown

| | FY 2 | 2019 (thro | ough Febru | uary) | | | | | FY 20 | 020 (thro | ugh Febr | uary) | | | | |
|------------------------|------------------------------|------------------------------|-------------------------------|------------------------------|--------|----------------|---------|--------|---------------------------|-----------|----------|----------------|---------|--------|------------------------|-------|
| (Millions of yen) | 1Q | First half | 3Q | Full year | (2019/ | 1Q 3/1~2019 | 9/5/31) | (2019/ | First half $3/1\sim$ 2019 | | (2019/ | 3Q 3/1∼2019 | /11/30) | (2019 | Full year /3/1~2020 | |
| | (2018/3/1 ~ 2018/5/31) | (2018/3/1 ~ 2018/8/31) | (2018/3/1 ~ 2018/11/30) | (2018/3/1 ~ 2019/2/28) | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % |
| Cost of sales (100%) | 2,829 | 6,113 | 9,136 | 12,542 | 2,912 | 82 | 102.9% | 6,339 | 225 | 103.7% | 9,497 | 361 | 104.0% | | | , |
| Personnel expenses | 592 | 1,213 | 1,800 | 2,409 | 628 | 35 | 106.0% | 1,251 | 38 | 103.2% | 1,865 | 64 | 103.6% | | | |
| Ratio to cost of sales | 21.0% | 19.9% | 19.7% | 19.2% | 21.6% | - | - | 19.7% | - | - | 19.6% | - | - | | | |
| Instructors expense | 1,192 | 2,813 | 4,204 | 5,974 | 1,233 | 40 | 103.4% | 2,949 | 136 | 104.8% | 4,414 | 210 | 105.0% | | | |
| Ratio to cost of sales | 42.2% | 46.0% | 46.0% | 47.6% | 42.3% | - | - | 46.5% | - | - | 46.5% | - | - | | | |
| Rent | 599 | 1,204 | 1,814 | 2,440 | 633 | 34 | 105.8% | 1,274 | 70 | 105.8% | 1,925 | 111 | 106.2% | | / | |
| Ratio to cost of sales | 21.2% | 19.7% | 19.9% | 19.5% | 21.8% | - | - | 20.1% | - | - | 20.3% | - | - | | | |
| Lease | 59 | 120 | 178 | 235 | 60 | 0 | 100.5% | 119 | -1 | 98.5% | 175 | -3 | 98.2% | | | |
| Ratio to cost of sales | 2.1% | 2.0% | 2.0% | 1.9% | 2.1% | - | - | 1.9% | - | - | 1.8% | - | - | | | |
| Property expense | 50 | 108 | 165 | 223 | 57 | 6 | 113.3% | 114 | 5 | 105.0% | 176 | 10 | 106.4% | | | |
| Ratio to cost of sales | 1.8% | 1.8% | 1.8% | 1.8% | 2.0% | - | - | 1.8% | - | - | 1.9% | - | - | / | 1 | |
| Depreciation | 30 | 60 | 91 | 133 | 26 | -3 | 87.7% | 55 | -4 | 92.6% | 88 | -3 | 96.5% | | | |
| Ratio to cost of sales | 1.1% | 1.0% | 1.0% | 1.1% | 0.9% | - | - | 0.9% | - | - | 0.9% | - | - | | | |
| Others | 303 | 591 | 881 | 1,126 | 272 | -31 | 89.8% | 573 | -18 | 96.9% | 851 | -29 | 96.6% | | | |
| Ratio to cost of sales | 10.7% | 9.7% | 9.6% | 9.0% | 9.3% | - | - | 9.0% | - | - | 9.0% | - | - | / | | |

(3) SG&A breakdown

| | FY 2 | 2019 (thro | ough Febru | uary) | | | | | FY 20 | 020 (thro | ugh Febr | ruary) | | | | |
|--|------------------------------|------------------------------|-------------------------------|------------------------------|--------|-----------------|---------|--------|-------------------------|-----------|----------|----------------|-----------------|--------|------------------------|-------|
| (Millions of yen) | 1Q | First half | 3Q | Full year | (2019/ | 1Q /3/1~2019 | 9/5/31) | | First half /3/1~2019 | 9/8/31) | (2019/ | 3Q 3/1∼2019 | /11/30) | (2019 | Full year /3/1∼2020 | |
| | (2018/3/1 ~ 2018/5/31) | (2018/3/1 ~ 2018/8/31) | (2018/3/1 ~ 2018/11/30) | (2018/3/1 ~ 2019/2/28) | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % |
| SG&A (100%) | 1,470 | 2,778 | 3,671 | 5,063 | 1,554 | 83 | 105.7% | 2,894 | 116 | 104.2% | 3,808 | 136 | 103.7% | | | |
| Personnel expenses (Salaries/Bonuses/Miscellaneous wages and salaries) | 293 | 606 | 903 | 1,225 | 296 | 3 | 101.1% | 601 | -4 | 99.2% | 886 | -17 | 98.1% | | | |
| Ratio to SG&A | 19.9% | 21.8% | 24.6% | 24.2% | 19.1% | - | - | 20.8% | - | - | 23.3% | - | - | | | |
| Advertising | 774 | 1,410 | 1,654 | 2,311 | 749 | -25 | 96.7% | 1,382 | -28 | 98.0% | 1,620 | -34 | 97.9% | | | |
| Ratio to SG&A | 52.7% | 50.8% | 45.1% | 45.6% | 48.2% | - | - | 47.8% | - | - | 42.6% | - | - | | | / |
| Recruiting | 99 | 131 | 157 | 196 | 107 | 7 | 107.6% | 141 | 9 | 107.5% | 173 | 15 | 109.8% | | / | |
| Ratio to SG&A | 6.8% | 4.7% | 4.3% | 3.9% | 6.9% | - | - | 4.9% | - | - | 4.5% | - | - | | | |
| Rent | 23 | 47 | 71 | 96 | 29 | 6 | 127.1% | 57 | 10 | 122.8% | 87 | 16 | 122.5% | | | |
| Ratio to SG&A | 1.6% | 1.7% | 1.9% | 1.9% | 1.9% | - | - | 2.0% | - | - | 2.3% | - | - | | | |
| Commissions | 155 | 342 | 517 | 719 | 191 | 35 | 122.9% | 386 | 43 | 112.7% | 570 | 53 | 110.3% | | / | |
| Ratio to SG&A | 10.6% | 12.3% | 14.1% | 14.2% | 12.3% | - | - | 13.4% | - | - | 15.0% | - | - | | | |
| Depreciation | 22 | 46 | 70 | 98 | 24 | 2 | 110.7% | 50 | 4 | 108.9% | 75 | 5 | 107.9% | | | |
| Ratio to SG&A | 1.5% | 1.7% | 1.9% | 1.9% | 1.6% | - | - | 1.7% | - | - | 2.0% | - | - | | | |
| Others | 100 | 193 | 296 | 416 | 154 | 53 | 153.5% | 274 | 81 | 142.1% | 394 | 98 | 133.1% | | | |
| Ratio to SG&A | 6.8% | 7.0% | 8.1% | 8.2% | 9.9% | - | - | 9.5% | - | - | 10.4% | _ | - | | | |

(4) Net sales by student typ

| | FY 2 | 2019 (thro | ugh Febr | uary) | | | | | FY 20 |)19 (thro | ugh Febr | uary) | | | | |
|--|------------------------------|------------------------------|------------------------------|------------------------------|--------|-----------------|---------|--------|-------------------------|-----------|----------|----------------|---------|--------|------------------------|-------|
| (Millions of yen) | 1Q | First half | 3Q | Full year | (2019/ | 1Q /3/1~2019 |)/5/31) | | First half /3/1~2019 | | (2019/ | 3Q 3/1∼2019 | /11/30) | (2019 | Full year /3/1~2020 | |
| | (2018/3/1 ~ 2018/5/31) | (2018/3/1 ~ 2018/8/31) | (2018/3/1 ~ 2018/11/30 | (2018/3/1 ~ 2019/2/28) | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % | Result | YOY +/- | YOY % |
| Primary school students | 363 | 830 | 1,235 | 1,782 | 398 | 34 | 109.4% | 920 | 89 | 110.8% | 1,371 | 135 | 111.0% | | | |
| Middle school students | 1,335 | 3,277 | 4,846 | 7,330 | 1,370 | 35 | 102.6% | 3,424 | 147 | 104.5% | 5,082 | 236 | 104.9% | | | |
| High school students | 1,911 | 5,216 | 7,787 | 11,000 | 1,953 | 41 | 102.2% | 5,342 | 126 | 102.4% | 7,939 | 152 | 102.0% | | | |
| Total sales for individualized instruction classes | 3,611 | 9,324 | 13,869 | 20,113 | 3,722 | 111 | 103.1% | 9,687 | 363 | 103.9% | 14,393 | 524 | 103.8% | | | |
| Science/Writing and other | 68 | 145 | 214 | 283 | 64 | -4 | 93.1% | 132 | -13 | 90.7% | 199 | -14 | 93.2% | | | |
| Total | 3,679 | 9,470 | 14,083 | 20,397 | 3,786 | 106 | 102.9% | 9,820 | 349 | 103.7% | 14,593 | 510 | 103.6% | | | |

2. Secular trends in third quarter financial results

(1) Performance overviev

| | | 30 | Q(9/1~11/3 | 0) | | | То | tal (3/1~2/ | 29) | |
|-------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| (Millions of yen) | FY 2016 (through February) | FY 2017 (through February) | FY 2018 (through February) | FY 2019 (through February) | FY 2020 (through February) | FY 2016 (through February) | FY 2017 (through February) | FY 2018 (through February) | FY 2019 (through February) | FY 2020 (through February) |
| Net sales | 3,871 | 4,044 | 4,332 | 4,613 | | 11,777 | 12,339 | 13,251 | 14,083 | |
| Cost of sales | 2,521 | 2,702 | 2,797 | 3,022 | 3,158 | 7,550 | 8,096 | 8,499 | 9,136 | 9,497 |
| Cost of sales ratio | 65.1% | 66.8% | 64.6% | 65.5% | 66.2% | 64.1% | 65.6% | 64.1% | 64.9% | 65.1% |
| Gross profit | 1,350 | 1,341 | 1,535 | 1,590 | 1,615 | 4,227 | 4,242 | 4,751 | 4,947 | 5,096 |
| Gross profit margin | 34.9% | 33.2% | 35.4% | 34.5% | 33.8% | 35.9% | 34.4% | 35.9% | 35.1% | 34.9% |
| SG&A | 825 | 677 | 806 | 893 | 913 | 3,541 | 3,527 | 3,560 | 3,671 | 3,808 |
| SG&A ratio | 21.3% | 16.8% | 18.6% | 19.4% | 19.1% | 30.1% | 28.6% | 26.9% | 26.1% | 26.1% |
| Operating income (loss) | 525 | 664 | 728 | 697 | 701 | 685 | 714 | 1,190 | 1,275 | 1,287 |
| Operating income margin | 13.6% | 16.4% | 16.8% | 15.1% | 14.7% | 5.8% | 5.8% | 9.0% | 9.1% | 8.8% |
| Ordinary income (loss) | 526 | 664 | 729 | 698 | 702 | 689 | 717 | 1,192 | 1,278 | 1,290 |
| Ordinary income margin | 13.6% | 16.4% | 16.8% | 15.1% | 14.7% | 5.9% | 5.8% | 9.0% | 9.1% | 8.8% |
| Net income (loss) | 332 | 422 | 488 | 430 | 467 | 413 | 400 | 763 | 852 | 822 |
| Net income margin | 8.6% | 10.4% | 11.3% | 9.3% | 9.8% | 3.5% | 3.2% | 5.8% | 6.1% | 5.6% |

(2) Cost of sales breakdo

| (2) Cost of Sales breakdo | | | | | | | | | | |
|---------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----|
| | | 30 | Q (9/1~11/3 | 0) | | | То | tal (3/1~2/2 | 29) | |
| (Millions of yen) | FY 2016 (through Februarv) | FY 2017 (through Februarv) | FY 2018 (through Februarv) | FY 2019 (through Februarv) | FY 2020 (through February) | FY 2016 (through Februarv) | FY 2017 (through Februarv) | FY 2018 (through Februarv) | FY 2019 (through Februarv) | |
| Cost of sales (100%) | 2,521 | 2,702 | 2,797 | 3,022 | 3,158 | 7,550 | 8,096 | 8,499 | 9,136 | ĺ |
| Personnel expenses | 499 | 534 | 535 | 587 | 613 | 1,588 | 1,667 | 1,677 | 1,800 | ľ |
| Ratio to cost of sales | 19.8% | 19.8% | 19.2% | 19.4% | 19.4% | 21.0% | 20.6% | 19.7% | 19.7% | ĺ |
| Instructors expense | 1,079 | 1,188 | 1,291 | 1,390 | 1,464 | 3,202 | 3,552 | 3,929 | 4,204 | ĺ. |
| Ratio to cost of sales | 42.8% | 44.0% | 46.2% | 46.0% | 46.4% | 42.4% | 43.9% | 46.2% | 46.0% | ĺ. |
| Rent | 504 | 540 | 565 | 609 | 651 | 1,467 | 1,584 | 1,674 | 1,814 | ĺ. |
| Ratio to cost of sales | 20.0% | 20.0% | 20.2% | 20.2% | 20.6% | 19.4% | 19.6% | 19.7% | 19.9% | Ī |
| Lease | 72 | 61 | 55 | 57 | 56 | 207 | 198 | 172 | 178 | Ï |
| Ratio to cost of sales | 2.9% | 2.3% | 2.0% | 1.9% | 1.8% | 2.7% | 2.5% | 2.0% | 2.0% | Ï |
| Property expense | 59 | 66 | 50 | 56 | 62 | 180 | 183 | 159 | 165 | |
| Ratio to cost of sales | 2.4% | 2.5% | 1.8% | 1.9% | 2.0% | 2.4% | 2.3% | 1.9% | 1.8% | Ï |
| Depreciation | 38 | 40 | 31 | 30 | 32 | 103 | 104 | 89 | 91 | Ï |
| Ratio to cost of sales | 1.5% | 1.5% | 1.1% | 1.0% | 1.0% | 1.4% | 1.3% | 1.1% | 1.0% | Ī. |
| Others | 270 | 271 | 267 | 289 | 278 | 801 | 805 | 797 | 881 | |
| Ratio to cost of sales | 10.7% | 10.0% | 9.6% | 9.6% | 8.8% | 10.6% | 9.9% | 9.4% | 9.6% | ĺ |

(3) SC&A brookdo

| | | 3Q | (9/1~11/3 | 0) | | | To | tal (3/1~2/2 | 29) | |
|---|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| (Millions of yen) | FY 2016 (through Februarv) | FY 2017 (through Februarv) | FY 2018 (through Februarv) | FY 2019 (through Februarv) | FY 2020 (through February) | FY 2016 (through February) | FY 2017 (through Februarv) | FY 2018 (through Februarv) | FY 2019 (through Februarv) | FY 2020 (through Februarv) |
| SG&A (100%) | 825 | 677 | 806 | 893 | 913 | 3,541 | 3,527 | 3,560 | 3,671 | 3,808 |
| Personnel expenses Salaries/Bonuses/Miscellaneous wages and salaries) | 275 | 267 | 285 | 297 | 284 | 793 | 826 | 871 | 903 | 886 |
| Ratio to SG&A | 33.4% | 39.4% | 35.5% | 33.3% | 31.1% | 22.4% | 23.4% | 24.5% | 24.6% | 23.3% |
| Advertising | 275 | 159 | 220 | 244 | 238 | 1,862 | 1,737 | 1,631 | 1,654 | 1,620 |
| Ratio to SG&A | 33.3% | 23.5% | 27.3% | 27.3% | 26.1% | 52.6% | 49.3% | 45.8% | 45.1% | 42.6% |
| Recruiting | 40 | 23 | 23 | 26 | 31 | 152 | 163 | 173 | 157 | 173 |
| Ratio to SG&A | 4.9% | 3.5% | 2.9% | 2.9% | 3.5% | 4.3% | 4.6% | 4.9% | 4.3% | 4.5% |
| Rent | 20 | 19 | 22 | 24 | 29 | 58 | 60 | 69 | 71 | 87 |
| Ratio to SG&A | 2.5% | 2.9% | 2.8% | 2.7% | 3.2% | 1.7% | 1.7% | 2.0% | 1.9% | 2.3% |
| Commissions | 110 | 115 | 130 | 174 | 184 | 362 | 387 | 434 | 517 | 570 |
| Ratio to SG&A | 13.4% | 17.0% | 16.2% | 19.5% | 20.2% | 10.2% | 11.0% | 12.2% | 14.1% | 15.0% |
| Depreciation | 9 | 15 | 16 | 23 | 25 | 26 | 51 | 62 | 70 | 75 |
| Ratio to SG&A | 1.1% | 2.2% | 2.1% | 2.7% | 2.8% | 0.7% | 1.5% | 1.8% | 1.9% | 2.0% |
| Others | 96 | 76 | 106 | 103 | 120 | 285 | 301 | 316 | 296 | 394 |
| Ratio to SG&A | 11.7% | 11.4% | 13.2% | 11.6% | 13.1% | 8.1% | 8.5% | 8.9% | 8.1% | 10.4% |

FY 2020 (through

February)

9,497

1,865

19.6%

4,414

46.5%

1,925

20.3%

175

176

1.9%

0.9%

851

9.0%

88

1.8%

3. Business overview

(1) No. of students at the end of month (Students) FY 2020 FY 2018 FY 2019 FY 2016 FY 2017 YOY +/-YOY % (through (through (through (through (through February) February) February) February) February) Mar. 21,749 23,323 24,470 26,125 27,654 1,529 105.9% 23,357 24,867 26,135 28,016 29,460 1,444 105.2% Apr. 23,813 25,276 26,538 28,485 29,866 1,381 104.8% May 25,144 26,492 28,076 30,194 31,358 1,164 103.9% Jun. 30,726 Jul. 28,956 32,674 35,060 36,480 1,420 104.1% 29,404 30,958 33,075 35,368 36,512 1,144 103.2% Aug. Sep. 29,806 31,258 33,467 35,623 36,419 796 102.2% 30,137 31,473 33,768 35,849 36,151 302 100.8% Oct. 30,165 31,532 Nov. 33,872 35,762 36,044 282 100.8% 30,493 31,901 34,181 36,105 Dec. 28,500 30,186 32,115 34,150 Jan. 22,918 23,807 Feb. 25,319 27,195 27,036 28,483 Average 30,308 32,328

(2) No. of new students (Students)

| | FY 2016 (through Februarv) | FY 2017 (through Februarv) | FY 2018 (through Februarv) | FY 2019 (through Februarv) | FY 2020 (through February) | YOY +/- | YOY % |
|---------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|---------|--------|
| Mar. | 3,112 | 3,395 | 3,640 | 3,951 | 3,863 | -88 | 97.8% |
| Apr. | 2,419 | 2,554 | 2,706 | 2,979 | 2,887 | -92 | 96.9% |
| May | 950 | 1,108 | 1,207 | 1,301 | 1,310 | 9 | 100.7% |
| Jun. | 2,017 | 1,919 | 2,370 | 2,593 | 2,445 | -148 | 94.3% |
| Jul. | 4,673 | 4,999 | 5,500 | 5,883 | 6,120 | 237 | 104.0% |
| Aug. | 1,269 | 1,387 | 1,417 | 1,434 | 1,361 | -73 | 94.9% |
| Sep. | 1,364 | 1,388 | 1,545 | 1,574 | 1,384 | -190 | 87.9% |
| Oct. | 1,340 | 1,351 | 1,381 | 1,645 | 1,252 | -393 | 76.1% |
| Nov. | 1,263 | 1,408 | 1,548 | 1,653 | 1,471 | -182 | 89.0% |
| Dec. | 1,764 | 1,927 | 2,016 | 2,136 | | | |
| Jan. | 977 | 1,172 | 1,114 | 1,235 | | | |
| Feb. | 1,251 | 1,380 | 1,380 | 1,624 | | | |
| Average | 22,399 | 23,988 | 25,824 | 28,008 | | | |

^{*} Monthly quick estimate

^{*} Monthly quick estimate

(3) Withdrawal rate (Including graduated students who proceed to higher education)

| (0) | rai rato (irroraai | | 510.0.5.110 | process to ring | , | |
|------|--------------------|-----------|-------------|-----------------|---|---------|
| | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 | |
| | (through | (through | (through | (through | (through | YOY +/- |
| | February) | February) | February) | February) | February) | |
| Mar. | 13.21% | 13.05% | 12.50% | 12.42% | 12.52% | 0.10% |
| Apr. | 3.73% | 4.33% | 4.25% | 4.16% | 3.91% | -0.26% |
| May | 2.11% | 2.81% | 3.08% | 2.97% | 3.07% | 0.10% |
| Jun. | 2.88% | 2.78% | 3.14% | 3.10% | 3.19% | 0.09% |
| Jul. | 3.42% | 2.89% | 3.21% | 3.37% | 3.18% | -0.19% |
| Aug. | 2.84% | 3.76% | 3.11% | 3.21% | 3.64% | 0.43% |
| Sep. | 3.27% | 3.51% | 3.49% | 3.73% | 4.05% | 0.32% |
| Oct. | 3.39% | 3.63% | 3.23% | 3.98% | 4.17% | 0.19% |
| Nov. | 4.10% | 4.29% | 4.28% | 4.85% | 4.37% | -0.49% |
| Dec. | 4.76% | 4.94% | 5.04% | 5.01% | | |
| Jan. | 9.74% | 9.05% | 9.30% | 8.84% | | |
| Feb. | 23.98% | 25.70% | 25.46% | 25.12% | | |

^{*} Monthly quick estimate

(4) Breakdown by student type (Avg.)

(Students)

| | FY 2016 (through February) 15/03-15/11 | FY 2017 (through February) 16/03-16/11 | FY 2018 (through February) 17/03-17/11 | FY 2019 (through February) 18/03-18/11 | FY 2020 (through February) 19/03-19/11 | YOY +/- |
|-------------------------|---|---|---|---|---|---------|
| Primary school students | 2,680 | 2,684 | 2,905 | 3,396 | 3,719 | 323 |
| Timary school students | 9.9% | 9.4% | 9.6% | 10.5% | 11.2% | - |
| Middle school students | 10,364 | 10,389 | 10,992 | 11,461 | 11,884 | 423 |
| wilddie School Stadents | 38.5% | 36.5% | 36.4% | 35.5% | 35.7% | - |
| High school students | 13,902 | 15,360 | 16,334 | 17,419 | 17,724 | 305 |
| riigii scrioor students | 51.6% | 54.1% | 54.0% | 54.0% | 53.1% | - |
| Total | 26,947 | 28,433 | 30,231 | 32,276 | 33,327 | 1,051 |
| i otai | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - |

(5) Net sales by student (Individualized education)

| | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 | |
|-----------------------|-------------|-------------|-------------|-------------|-------------|---------|
| | (through | (through | (through | (through | (through | YOY +/- |
| | February) | February) | February) | February) | February) | 101+/- |
| | 15/03-15/11 | 16/03-16/11 | 17/03-17/11 | 18/03-18/11 | 19/03-19/11 | |
| Net sales | 44 500 007 | 40 447 054 | 42.027.057 | 42.000.202 | 44 202 022 | 504.620 |
| (1,000 yen) | 11,589,097 | 12,117,351 | 13,027,257 | 13,869,302 | 14,393,933 | 524,630 |
| Average no. students | 26,947 | 28,433 | 20 221 | 22.276 | 22 227 | 1 051 |
| (Students) | 20,947 | 20,433 | 30,231 | 32,276 | 33,327 | 1,051 |
| Net sales per student | 420.070 | 400 470 | 420.022 | 400.700 | 424 000 | 2 404 |
| (Yen) | 430,070 | 426,172 | 430,923 | 429,709 | 431,900 | 2,191 |



4. Secular trends in key indicators

(1) Financial condition, others (Third quarter)

| (1) Financial condition, of | | | Third quarter | | |
|---------------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| (Million of yen) | FY 2016 (through February) | FY 2017 (through February) | FY 2018 (through February) | FY 2019 (through February) | FY 2020 (through February) |
| Total assets | 8,854 | 8,920 | 9,757 | 10,457 | 11,300 |
| Current assets | 6,630 | 6,562 | 7,371 | 7,973 | 8,368 |
| Cash and deposits | 5,709 | 5,366 | 6,225 | 6,816 | 7,213 |
| Accounts receivable | 233 | 338 | 379 | 364 | 386 |
| Fixed assets | 2,224 | 2,358 | 2,385 | 2,483 | 2,932 |
| Current liabilities | 1,644 | 1,701 | 2,146 | 2,428 | 2,780 |
| Long-term liabilities | 8 | 5 | 7 | 2 | 2 |
| Net assets | 7,201 | 7,214 | 7,603 | 8,026 | 8,517 |
| Paid-in cap. | 642 | 642 | 642 | 642 | 642 |
| Issued stock (No.) | 54,291,435 | 54,291,435 | 54,291,435 | 54,291,435 | 54,291,435 |
| (Treasury shares in above) | 51 | 51 | 101 | 111 | 136 |
| EPS (Yen) | 7.62 | 7.38 | 14.06 | 15.70 | 15.16 |
| BPS (Yen) | 132.64 | 132.89 | 140.06 | 147.84 | 156.89 |
| Dividends per share (Full year) (Yen) | 24.00 | 26.00 | 26.00 | 26.00 | 26.00 |
| No. of schools | 225 classes | 230 classes | 235 classes | 246 classes | 254 classes |
| No. of students | 30,165 | 31,532 | 33,872 | 35,762 | 36,044 |
| Employees (Regular) | 431 | 448 | 467 | 493 | 520 |
| Employees (Regular) | | | | | 020 |

(2) Financial condition, others (Full year)

| | Financial condition, others (Full year) Full year | | | | | |
|---------------------------------------|--|---------------------|---------------------|---------------------|---------------------|--|
| (A 4:11: | Full year | | | | | |
| (Millions of yen) | FY 2015 (through | FY 2016 (through | FY 2017 (through | FY 2018 (through | FY 2019 (through | |
| | February) | February) | February) | February) | February) | |
| Net sales | 15,717 | 17,094 | 17,909 | 19,175 | 20,397 | |
| Cost of sales | 9,593 | 10,364 | 11,049 | 11,699 | 12,542 | |
| Cost of sales ratio | 61.0% | 60.6% | 61.7% | 61.0% | 61.5% | |
| Gross profit | 6,124 | 6,730 | 6,859 | 7,475 | 7,854 | |
| Gross profit margin | 39.0% | 39.4% | 38.3% | 39.0% | 38.5% | |
| SG&A | 4,400 | 4,512 | 4,553 | 4,841 | 5,063 | |
| SG&A ratio | 28.0% | 26.4% | 25.4% | 25.2% | 24.8% | |
| Operating income (loss) | 1,724 | 2,217 | 2,305 | 2,634 | 2,790 | |
| Operating income margi | 11.0% | 13.0% | 12.9% | 13.7% | 13.7% | |
| Ordinary income (loss) | 1,729 | 2,223 | 2,308 | 2,636 | 2,793 | |
| Ordinary income margin | 11.0% | 13.0% | 12.9% | 13.7% | 13.7% | |
| Net income (loss) | 1,075 | 1,383 | 1,438 | 1,744 | 1,932 | |
| Net income margin | 6.8% | 8.1% | 8.0% | 9.1% | 9.5% | |
| Total assets | 9,898 | 10,415 | 10,525 | 11,414 | 12,114 | |
| Current assets | 7,829 | 8,168 | 8,205 | 8,936 | 9,463 | |
| Cash and deposits | 7,136 | 7,099 | 6,907 | 7,473 | 8,120 | |
| Accounts receivable | 319 | 335 | 540 | 648 | 654 | |
| Fixed assets | 2,068 | 2,247 | 2,320 | 2,477 | 2,650 | |
| Current liabilities | 2,223 | 2,234 | 2,261 | 2,822 | 3,003 | |
| Accounts payable & expenses | 1,145 | 1,054 | 1,075 | 1,284 | 1,396 | |
| Long-term liabilities | 18 | 9 | 11 | 5 | 4 | |
| Net assets | 7,656 | 8,171 | 8,252 | 8,585 | 9,106 | |
| Paid-in cap. | 642 | 642 | 642 | 642 | 642 | |
| Issued stock (No.) | 54,291,435 | 54,291,435 | 54,291,435 | 54,291,435 | 54,291,435 | |
| (Treasury shares in above) | 51 | 51 | 51 | 101 | 136 | |
| ROE Average (%) | 14.7% | 17.5% | 17.5% | 20.7% | 21.8% | |
| EPS Average (Yen) | 19.82 | 25.48 | 26.50 | 32.14 | 35.59 | |
| BPS Average (Yen) | 141.02 | 150.51 | 152.00 | 158.14 | 167.73 | |
| Dividends per share (Full year) (Yen) | 8.00 | 24.00 | 26.00 | 26.00 | 26.00 | |
| No. of schools | 218 classes | 225 classes | 230 classes | 240 classes | 248 classes | |
| No. of students | 21,473 | 22,918 | 23,807 | 25,319 | 27,195 | |
| Employees (Regular) | 418 | 439 | 445 | 471 | 494 | |
| Hiring and Training Capable Teachers | 7,082 | 7,453 | 8,106 | 9,269 | 10,381 | |

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