



H1 FY Ending February 2021 (FY 2/21) Earnings Briefing Materials October 9, 2020

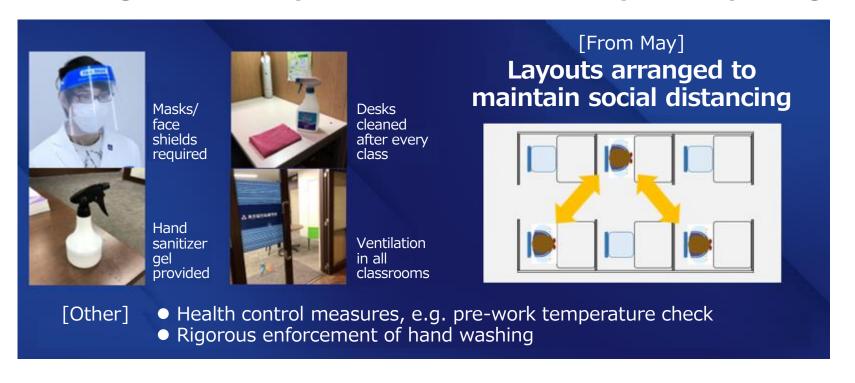
Tokyo Individualized Educational Institute, Inc.

(TSE 1st Section, Securities Code 4745)

♦Q2 FY 2/21 Results

Impact of COVID-19 pandemic

- Schools closed 66 days during Q1 (Mar 2-13 and Apr 8-May 31)
 Fees not collected in May, offered substitute lessons for closed period
- Gradual reopening after state of emergency was lifted Aichi, Fukuoka from May 21; Kansai from May 22; Metro Tokyo from Jun 1
- Thorough infection prevention measures upon reopening



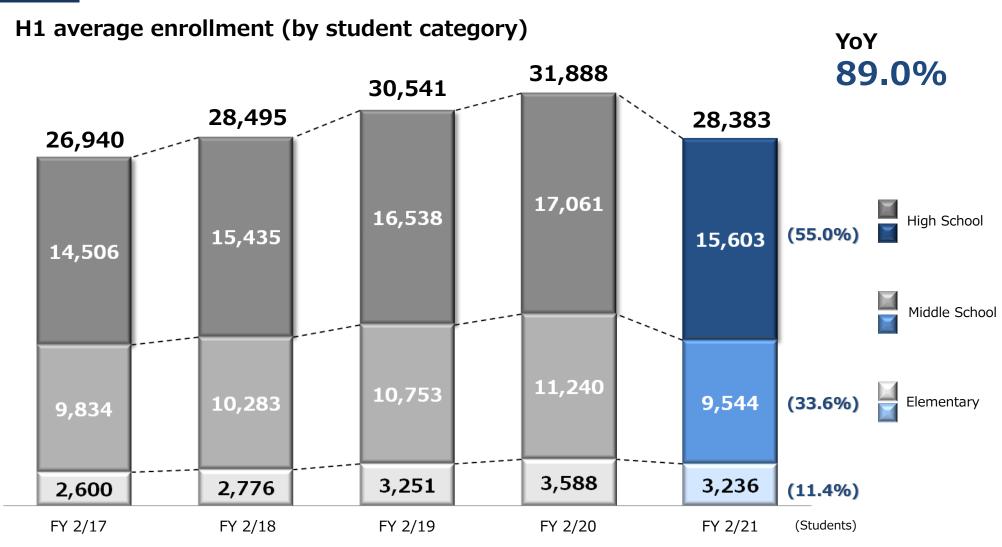
H1 results (YoY)

(Millions of yen)

| | H1 FY 2/20 (non-consolidated) | H1 FY 2/21 (consolidated) | Change | YoY |
|---|----------------------------------|------------------------------|--------|-------|
| Net sales | 9,820 | 8,186 | -1,633 | 83.4% |
| Cost of sales | 6,339 | 6,225 | -113 | 98.2% |
| Cost of sales ratio | 64.6% | 76.0% | _ | _ |
| Gross profit | 3,480 | 1,960 | -1,520 | 56.3% |
| Gross profit margin | 35.4% | 24.0% | _ | _ |
| SG&A | 2,894 | 2,787 | -107 | 96.3% |
| SG&A ratio | 29.5% | 34.1% | _ | _ |
| Operating income (loss) | 586 | -826 | -1,412 | _ |
| Operating income margin | 6.0% | - | _ | _ |
| Ordinary income (loss) | 588 | -796 | -1,384 | _ |
| Ordinary income margin | 6.0% | _ | _ | _ |
| Net income (loss) | 355 | -712 | -1,067 | _ |
| Net income margin | 3.6% | _ | _ | _ |
| Net loss attributable to parent company | _ | -711 | _ | _ |
| Net income margin | _ | _ | _ | _ |

^{*} The amount and percentage of change from 1H FY 2/20 and 1H FY 2/21 are provided for reference.

Significant impact from Q1 school closure



YoY by student category: high school 91.5%; middle school 84.9%; elementary school 90.2%

^{*} Students enrolled in individualized teaching

Meticulous individual care

Care during closure

- ✓ News of school suspension communicated directly from classroom to each student
- Regular communications maintained during closure, offering consultation regarding studies and home study difficulties

Home study support



✓ AI-based home study support was provided to middle and high school students, while printed materials were distributed online to elementary school students, all free of charge.

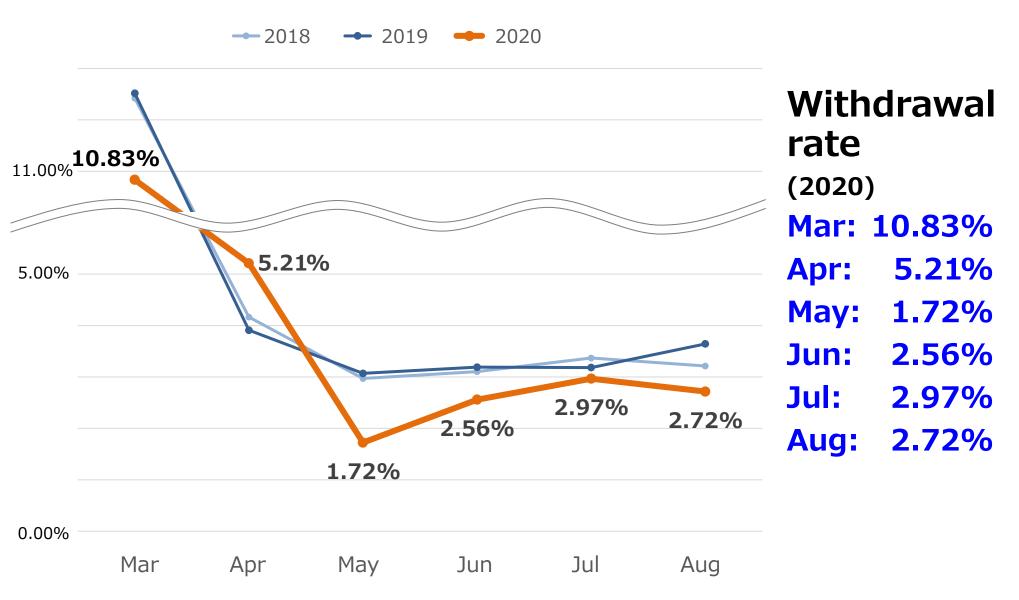
Special classes

✓ Personalized programs were offered to students incorporating shortened summer breaks and rescheduling of term-end tests due to the school suspension.

Individualized interactive lessons with teacher

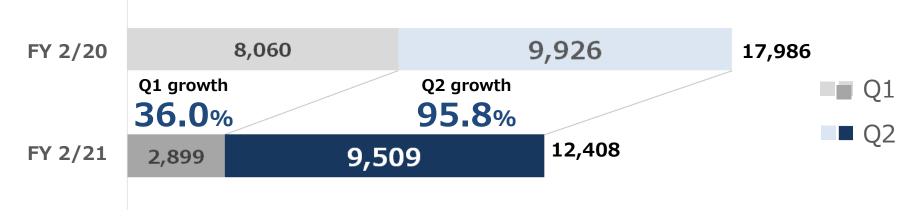
- ✓ Launched in June 1, 2020
- ✓ Online individualized classes for up to two students as in physical lessons
- ✓ Class system, designated teacher system and tuition fees same as physical classes
- ✓ Can be combined with physical classes (hybrid system)

Lowest rate in five years



Recovery from Q1

Quarterly number of new students (YoY)

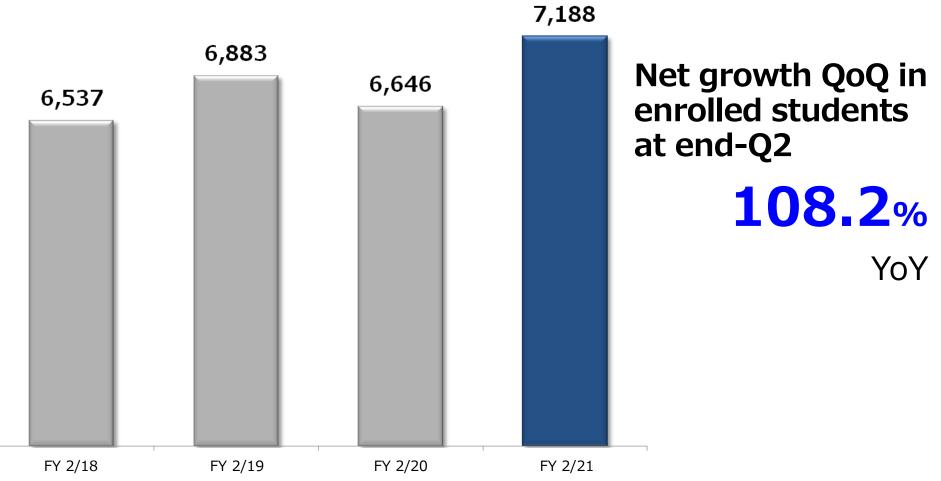


H1 number of new students (YoY)

| | FY 2/20 | FY 2/21 | YoY | YoY (%) |
|-----|---------|---------|--------|---------|
| Mar | 3,863 | 2,331 | -1,532 | 60.3% |
| Apr | 2,887 | 401 | -2,486 | 13.9% |
| May | 1,310 | 167 | -1,143 | 12.7% |
| Jun | 2,445 | 2,818 | 373 | 115.3% |
| Jul | 6,120 | 3,734 | -2,386 | 61.0% |
| Aug | 1,361 | 2,957 | 1,596 | 217.3% |

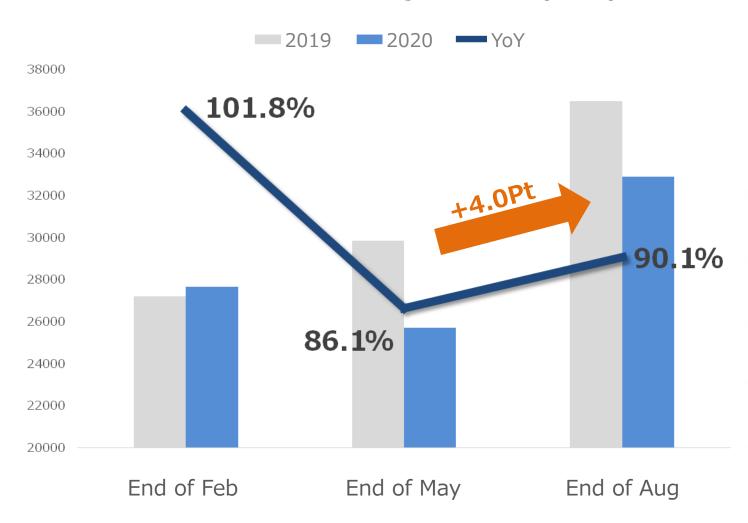
Record net growth in Q2

Net growth QoQ in enrolled students at end-Q2



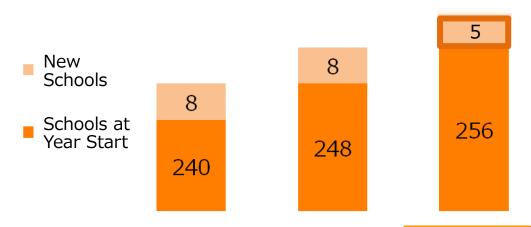
Steep improvement in enrolled student growth

Number of enrolled students and growth YoY (2020)



Five openings lift total network to 261 schools

New school openings



| | FY 2/19 Results | FY 2/20 Results | H1 FY 2/21 Results |
|--------------------------|--------------------|--------------------|--------------------------|
| Schools at Year Start | 240 | 248 | 256 |
| New Schools | 8 | 8 | 5 |
| Schools at Year End | 248 | 256 | 261 |

Newly Opened Schools

Tsurukawa School (Tokyo)

March 2020

Funabashi North Exit School (Chiba Pref.) March 2020

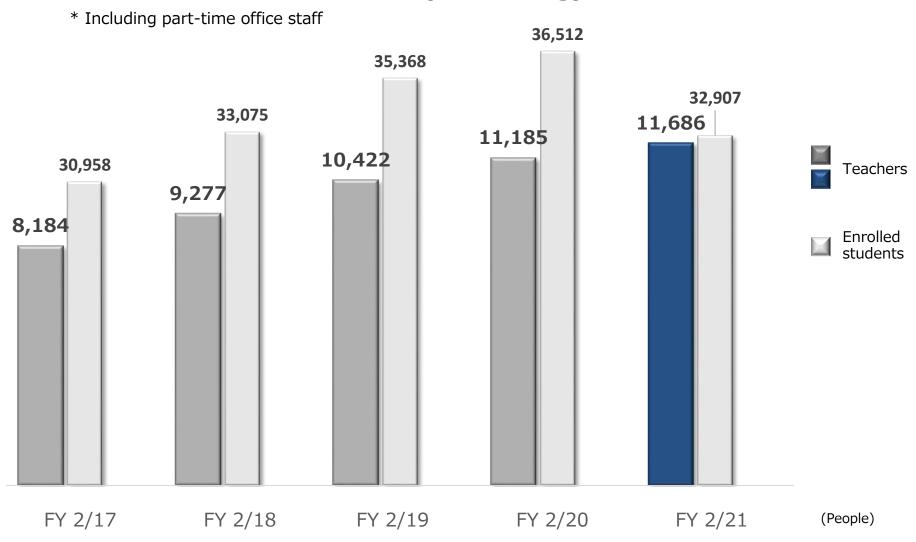
Kyobashi School (Osaka Pref.) May 2020

Machida Terminal Exit School (Tokyo) June 2020

Nagareyama Otakanomori School (Chiba Pref.) June 2020

Teacher levels remain stable

Teachers and enrolled students (end of Aug)



♦FY 2/21 Results Forecast

Aiming for full-year profit

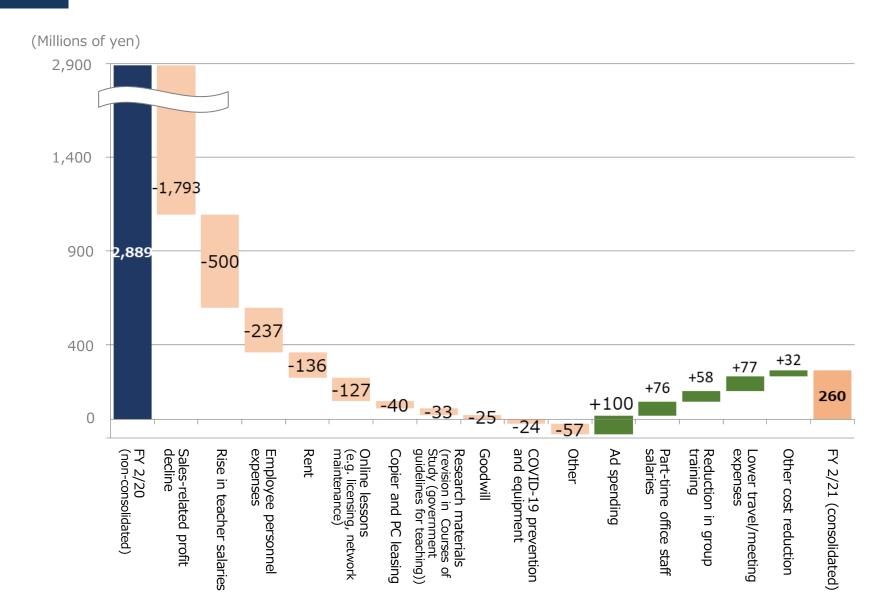
(Millions of yen)

| | FY 2/20 (consolidated) Results | FY 2/21 (consolidated) Forecast | Change | Rate of change |
|---|---|---------------------------------------|--------|-------------------|
| Net sales | 21,261 | 18,700 | -2,561 | 88.0% |
| Operating income | 2,889 | 260 | -2,629 | 9.0% |
| Operating income margin | 13.6% | 1.4% | | |
| Ordinary income | 2,892 | 290 | -2,602 | 10.0% |
| Net income attributable to parent company | 1,802 | 3 | -1,799 | 0.2% |
| Net income margin | 8.5% | 0.0% | | |
| EPS (Yen) | 34.94 | 0.07 | -34.87 | 0.0% |

Assumption: COVID-19 impact

No further school shutdown or class suspension from state of emergency

Growth analysis



Maintaining stable dividends

Dividend payout results & forecast

| | FY 2/17 | FY 2/18 | FY 2/19 | FY 2/20 | FY 2/21 Forecast |
|-------------------------|---------|---------|---------|---------|---------------------|
| Full-year dividend | 26 yen |
| Dividend payout ratio | 98.1% | 80.9% | 73.1% | 74.4% | _ |
| Mid-year dividend | 13 yen | 13 yen | 13 yen | 13 yen | *13 yen |
| End-of-year dividend | 13 yen | 13 yen | 13 yen | 13 yen | *13 yen |

*Announced on October 9, 2020

Shareholder benefits program

<u>The program remains intact.</u> Shareholders are entitled to select one gift from those listed in the shareholder benefits catalogue (e.g. food, pre-paid card for purchasing books, donation to social contribution activity).

◆Appendix

Balance sheet/cash flow statement

(Millions of yen)

| | Feb. 29, 2020 (consolidated) | Feb. 28, 2021 (consolidated) | Change |
|----------------------------------|---------------------------------|---------------------------------|--------|
| Current assets | 9,790 | 7,347 | -2,443 |
| Fixed assets | 3,399 | 3,990 | 590 |
| Total assets | 13,190 | 11,337 | -1,852 |
| Current liabilities | 3,577 | 3,145 | -432 |
| Long-term liabilities | 6 | 4 | -1 |
| Total liabilities | 3,584 | 3,149 | -434 |
| Total net assets | 9,606 | 8,188 | -1,418 |
| Total liabilities and net assets | 13,190 | 11,337 | -1,852 |

(Millions of yen)

| | H1 FY 2/21 (consolidated) |
|--|------------------------------|
| Operating cash flow | -2,264 |
| Investment cash flow | -538 |
| Financing cash flow | -705 |
| Increase (decrease) in cash & cash equivalents | -3,508 |
| Cash & cash equivalents at beginning of year | 8,753 |
| Cash & cash equivalents at end of period | 5,244 |

♣ 東京個別指導学院