## FY2/21 2Q (March 2020 – August 2020) Fact Sheet

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## 1. Trends in the current fiscal year and previous fiscal year

(1) Performance overview

|  | FY 2020 (1               | through Febr             | uary) (non-co             | nsolidated)              |        |                 |        |        | FY 2                     | 021 conso      | lidated re | sults            |                 |        |                         |                |
|--|--------------------------|--------------------------|---------------------------|--------------------------|--------|-----------------|--------|--------|--------------------------|----------------|------------|------------------|-----------------|--------|-------------------------|----------------|
| (Millions of yen)                            | 1Q                       | First half               | 3Q                        | Full year                | (2020  | 1Q<br>/3/1~2020 | /5/31) | (2020  | First half<br>0/3/1~2020 | <b>/8/31</b> ) | (2020      | 3Q<br>/3/1~2020/ | <b>/11/30</b> ) | (2020  | Full year<br>0/3/1~2021 | <b>/2/28</b> ) |
|  | (2019/3/1~<br>2019/5/31) | (2019/3/1~<br>2019/8/31) | (2019/3/1~<br>2019/11/30) | (2019/3/1~<br>2020/2/29) | Result | YOY +/-*        | YOY %* | Result | YOY +/-*                 | YOY %*         | Result     | YOY +/-          | YOY %           | Result | YOY +/-                 | YOY %          |
| Net sales                                    | 3,786                    | 9,820                    | 14,593                    | 21,261                   | 2,134  | -1,652          | 56.4%  | 8,186  | -1,633                   | 83.4%          |            |                  |                 |        |                         |                |
| Cost of sales                                | 2,912                    | 6,339                    | 9,497                     | 13,104                   | 2,526  | -385            | 86.8%  | 6,225  | -113                     | 98.2%          |            |                  |                 |        |                         |                |
| Cost of sales ratio                          | 76.9%                    | 64.6%                    | 65.1%                     | 61.6%                    | 118.4% | -               | -      | 76.0%  | -                        | -              |            |                  |                 |        | /                       |                |
| Gross profit                                 | 874                      | 3,480                    | 5,096                     | 8,156                    | -392   | -1,266          | -      | 1,960  | -1,520                   | 56.3%          |            |                  |                 |        |                         |                |
| Gross profit margin                          | 23.1%                    | 35.4%                    | 34.9%                     | 38.4%                    | -18.4% | -               | -      | 24.0%  | -                        | -              |            |                  |                 |        |                         |                |
| SG&A   | 1,554                    | 2,894                    | 3,808                     | 5,228                    | 1,369  | -185            | 88.1%  | 2,787  | -107                     | 96.3%          |            |                  |                 |        |                         |                |
| SG&A ratio                                   | 41.1%                    | 29.5%                    | 26.1%                     | 24.6%                    | 64.1%  | -               | -      | 34.1%  | -                        | -              |            |                  |                 |        |                         |                |
| Operating income (loss)                      | -679                     | 586                      | 1,287                     | 2,928                    | -1,761 | -1,081          | -      | -826   | -1,412                   | -              |            |                  | /               |        |                         |                |
| Operating income margin                      | -                        | 6.0%                     | 8.8%                      | 13.8%                    | -      | -               | -      | -      | -                        | -              |            |                  |                 |        |                         |                |
| Ordinary income (loss)                       | -678                     | 588                      | 1,290                     | 2,931                    | -1,752 | -1,073          | -      | -796   | -1,384                   | -              |            |                  |                 |        |                         |                |
| Ordinary income margin                       | -                        | 6.0%                     | 8.8%                      | 13.8%                    | -      | -               | -      | -      | -                        | -              |            |                  |                 |        |                         |                |
| Net income (loss)                            | -497                     | 355                      | 822                       | 1,936                    | -1,390 | -893            | -      | -712   | -1,067                   | -              |            |                  |                 |        |                         |                |
| Net income margin                            | -                        | 3.6%                     | 5.6%                      | 9.1%                     | -      | -               | -      | -      | -                        | -              |            |                  |                 |        |                         |                |
| Net income attributable to<br>parent company | -                        | -                        | -                         | -                        | -1,389 | -               | -      | -711   | -                        | -              |            |                  |                 |        |                         |                |
| Net income margin                            | -                        | -                        | -                         | -                        | -      | -               | -      | -      | -                        | -              |            |                  |                 |        |                         |                |

<sup>\*</sup>Comparisons between results of the fiscal year ended February 2020 and the fiscal year ending February 2021 are intended as a reference only.

(2) Cost of sales breakdown

|                        | FY 2020 (t               | through Febr             | uary) (non-co             | nsolidated)              |        |                 |        |        | FY 20                    | 021 conso      | lidated re | sults            |                  |        |                         |       |
|------------------------|--------------------------|--------------------------|---------------------------|--------------------------|--------|-----------------|--------|--------|--------------------------|----------------|------------|------------------|------------------|--------|-------------------------|-------|
| (Millions of yen)      | 1Q                       | First half               | 3Q                        | Full year                | (2020  | 1Q<br>/3/1~2020 | /5/31) | (2020  | First half<br>/3/1~2020/ | <b>/8/31</b> ) | (2020      | 3Q<br>/3/1~2020/ | /11/3 <b>0</b> ) | (2020  | Full year<br>0/3/1~2021 |       |
|                        | (2019/3/1~<br>2019/5/31) | (2019/3/1~<br>2019/8/31) | (2019/3/1~<br>2019/11/30) | (2019/3/1~<br>2020/2/29) | Result | YOY +/-*        | YOY %* | Result | YOY +/-*                 | YOY %*         | Result     | YOY +/-          | YOY %            | Result | YOY +/-                 | YOY % |
| Cost of sales (100%)   | 2,912                    | 6,339                    | 9,497                     | 13,104                   | 2,526  | -385            | 86.8%  | 6,225  | -113                     | 98.2%          |            |                  |                  |        |                         |       |
| Personnel expenses     | 628                      | 1,251                    | 1,865                     | 2,506                    | 640    | 12              | 102.0% | 1,303  | 51                       | 104.1%         |            |                  |                  |        |                         |       |
| Ratio to cost of sales | 21.6%                    | 19.7%                    | 19.6%                     | 19.1%                    | 25.3%  | -               | -      | 20.9%  | -                        | -              |            |                  |                  |        | /                       |       |
| Instructors expense    | 1,233                    | 2,949                    | 4,414                     | 6,346                    | 761    | -471            | 61.8%  | 2,697  | -252                     | 91.4%          |            |                  |                  |        |                         |       |
| Ratio to cost of sales | 42.3%                    | 46.5%                    | 46.5%                     | 48.4%                    | 30.1%  | -               | -      | 43.3%  | -                        | -              |            |                  |                  |        |                         |       |
| Rent                   | 633                      | 1,274                    | 1,925                     | 2,587                    | 673    | 39              | 106.2% | 1,345  | 70                       | 105.5%         |            |                  |                  |        |                         |       |
| Ratio to cost of sales | 21.8%                    | 20.1%                    | 20.3%                     | 19.7%                    | 26.6%  | -               | -      | 21.6%  | -                        | -              |            |                  |                  |        |                         |       |
| Lease                  | 60                       | 119                      | 175                       | 231                      | 60     | 0               | 100.2% | 124    | 5                        | 104.8%         |            |                  | /                |        |                         |       |
| Ratio to cost of sales | 2.1%                     | 1.9%                     | 1.8%                      | 1.8%                     | 2.4%   | -               | -      | 2.0%   | -                        | -              |            |                  |                  |        |                         |       |
| Property expense       | 57                       | 114                      | 176                       | 224                      | 51     | -6              | 88.7%  | 108    | -5                       | 94.8%          |            |                  |                  |        |                         |       |
| Ratio to cost of sales | 2.0%                     | 1.8%                     | 1.9%                      | 1.7%                     | 2.0%   | -               | -      | 1.7%   | -                        | -              |            |                  |                  |        |                         |       |
| Depreciation           | 26                       | 55                       | 88                        | 123                      | 30     | 4               | 115.4% | 63     | 7                        | 113.7%         |            |                  |                  |        |                         |       |
| Ratio to cost of sales | 0.9%                     | 0.9%                     | 0.9%                      | 0.9%                     | 1.2%   | -               | -      | 1.0%   | -                        | -              | /          |                  |                  |        |                         |       |
| Others                 | 272                      | 573                      | 851                       | 1,084                    | 308    | 36              | 113.4% | 582    | 9                        | 101.6%         |            |                  |                  |        |                         |       |
| Ratio to cost of sales | 9.3%                     | 9.0%                     | 9.0%                      | 8.3%                     | 12.2%  | -               | -      | 9.4%   | -                        | -              |            |                  |                  |        |                         |       |

<sup>\*</sup>Comparisons between results of the fiscal year ended February 2020 and the fiscal year ending February 2021 are intended as a reference only.

(3) SG&A breakdown

|  | FY 2020 (t               | hrough Febr              | uary) (non-co             | nsolidated)              |        |                 |                |        | FY 20                   | 021 conso | lidated re | sults            |                  |        |                         |                |
|--|--------------------------|--------------------------|---------------------------|--------------------------|--------|-----------------|----------------|--------|-------------------------|-----------|------------|------------------|------------------|--------|-------------------------|----------------|
| (Millions of yen)  | 1Q                       | First half               | 3Q                        | Full year                | (2020  | 1Q<br>/3/1~2020 | <b>/5/31</b> ) | (2020  | First half<br>/3/1~2020 | /8/31)    | (2020/     | 3Q<br>/3/1∼2020/ | /11/3 <b>0</b> ) | (2020  | Full year<br>0/3/1~2021 | <b>/2/28</b> ) |
|  | (2019/3/1~<br>2019/5/31) | (2019/3/1~<br>2019/8/31) | (2019/3/1~<br>2019/11/30) | (2019/3/1~<br>2020/2/29) | Result | YOY +/-*        | YOY %*         | Result | YOY +/-*                | YOY %*    | Result     | YOY +/-          | YOY %            | Result | YOY +/-                 | YOY %          |
| SG&A (100%)  | 1,554                    | 2,894                    | 3,808                     | 5,228                    | 1,369  | -185            | 88.1%          | 2,787  | -107                    | 96.3%     |            |                  |                  |        |                         |                |
| Personnel expenses<br>(Salaries/Bonuses/Miscellaneous wages and<br>salaries) | 296                      | 601                      | 886                       | 1,175                    | 308    | 12              | 104.2%         | 643    | 41                      | 107.0%    |            |                  |                  |        |                         |                |
| Ratio to SG&A  | 19.1%                    | 20.8%                    | 23.3%                     | 22.5%                    | 22.6%  | -               | -              | 23.1%  | -                       | -         |            |                  |                  |        | /                       |                |
| Advertising  | 749                      | 1,382                    | 1,620                     | 2,234                    | 603    | -146            | 80.5%          | 1,230  | -151                    | 89.0%     |            |                  |                  |        |                         |                |
| Ratio to SG&A  | 48.2%                    | 47.8%                    | 42.6%                     | 42.7%                    | 44.1%  | -               | -              | 44.2%  | -                       | -         |            |                  |                  |        |                         |                |
| Recruiting   | 107                      | 141                      | 173                       | 207                      | 100    | -6              | 93.8%          | 152    | 10                      | 107.7%    |            |                  |                  |        |                         |                |
| Ratio to SG&A  | 6.9%                     | 4.9%                     | 4.5%                      | 4.0%                     | 7.4%   | -               | -              | 5.5%   | -                       | -         |            |                  |                  |        |                         |                |
| Rent   | 29                       | 57                       | 87                        | 117                      | 31     | 1               | 106.3%         | 63     | 5                       | 109.5%    |            |                  | /                |        |                         |                |
| Ratio to SG&A  | 1.9%                     | 2.0%                     | 2.3%                      | 2.2%                     | 2.3%   | -               | -              | 2.3%   | -                       | -         |            |                  |                  |        |                         |                |
| Commissions  | 191                      | 386                      | 570                       | 827                      | 216    | 24              | 112.7%         | 443    | 56                      | 114.7%    |            |                  |                  |        |                         |                |
| Ratio to SG&A  | 12.3%                    | 13.4%                    | 15.0%                     | 15.8%                    | 15.8%  | -               | -              | 15.9%  | -                       | -         |            |                  |                  |        |                         |                |
| Depreciation   | 24                       | 50                       | 75                        | 104                      | 21     | -3              | 85.2%          | 43     | -7                      | 85.9%     |            |                  |                  |        |                         |                |
| Ratio to SG&A  | 1.6%                     | 1.7%                     | 2.0%                      | 2.0%                     | 1.6%   | -               | -              | 1.5%   | -                       | -         | /          |                  |                  |        |                         |                |
| Others   | 154                      | 274                      | 394                       | 521                      | 87     | -67             | 56.3%          | 210    | -63                     | 76.7%     |            |                  |                  |        |                         |                |
| Ratio to SG&A  | 9.9%                     | 9.5%                     | 10.4%                     | 10.0%                    | 6.4%   | -               | -              | 7.6%   | -                       | -         |            |                  |                  |        |                         |                |

<sup>\*</sup>Comparisons between results of the fiscal year ended February 2020 and the fiscal year ending February 2021 are intended as a reference only.

(4) Net sales by student type

|   | FY 2020 (t               | hrough Febru             | ary) (non-con             | solidated)               |        |                 |        |        | FY 20                 | 021 conso | lidated re | sults            |                 |        |                          |       |
|---|--------------------------|--------------------------|---------------------------|--------------------------|--------|-----------------|--------|--------|-----------------------|-----------|------------|------------------|-----------------|--------|--------------------------|-------|
| (Millions of yen)                                 | 1Q                       | First half               | 3Q                        | Full year                | (2020  | 1Q<br>/3/1~2020 | /5/31) | (2020  | First half /3/1~2020/ | /8/31)    | (2020      | 3Q<br>/3/1~2020/ | <b>/11/30</b> ) | (2020  | Full year(<br>0/3/1~2021 |       |
|   | (2019/3/1~<br>2019/5/31) | (2019/3/1~<br>2019/8/31) | (2019/3/1~<br>2019/11/30) | (2019/3/1~<br>2020/2/29) | Result | YOY +/-*        | YOY %* | Result | YOY +/-*              | YOY %*    | Result     | YOY +/-          | YOY %           | Result | YOY +/-                  | YOY % |
| Primary school students                           | 398                      | 920                      | 1,371                     | 1,996                    | 238    | -159            | 59.9%  | 770    | -150                  | 83.7%     |            |                  |                 |        |                          |       |
| Middle school students                            | 1,370                    | 3,424                    | 5,082                     | 7,745                    | 777    | -593            | 56.7%  | 2,697  | -726                  | 78.8%     |            |                  |                 |        |                          |       |
| High school students                              | 1,953                    | 5,342                    | 7,939                     | 11,249                   | 1,064  | -888            | 54.5%  | 4,600  | -742                  | 86.1%     |            |                  |                 |        |                          |       |
| Total sales for individualizedinstruction classes | 3,722                    | 9,687                    | 14,393                    | 20,991                   | 2,081  | -1,641          | 55.9%  | 8,068  | -1,619                | 83.3%     |            |                  |                 |        |                          |       |
| Science/Writing and other                         | 64                       | 132                      | 199                       | 269                      | 53     | -11             | 82.8%  | 117    | -14                   | 88.8%     |            |                  |                 |        |                          |       |
| Total   | 3,786                    | 9,820                    | 14,593                    | 21,261                   | 2,134  | -1,652          | 56.4%  | 8,186  | -1,633                | 83.4%     |            |                  |                 |        |                          |       |

<sup>\*</sup>Comparisons between results of the fiscal year ended February 2020 and the fiscal year ending February 2021 are intended as reference only.

## 2. Secular trends in second quarter financial results

(1) Performance overview

|   |  | 2  | Q (6/1~8/31  | )  |  |                                  | To                               | otal (3/1 $\sim$ 2/2             | 9)                               |  |
|---|--|--|--|--|--|----------------------------------|----------------------------------|----------------------------------|----------------------------------|--|
| (Millions of yen)                         | FY 2017<br>(through<br>February)<br>(non-<br>consolidated) | FY 2018<br>(through<br>February)<br>(non-<br>consolidated) | FY 2019<br>(through<br>February)<br>(non-<br>consolidated) | FY 2020<br>(through<br>February)<br>(non-<br>consolidated) | FY 2021<br>(through<br>February)<br>(consolidated) | FY 2017<br>(through<br>February) | FY 2018<br>(through<br>February) | FY 2019<br>(through<br>February) | FY 2020<br>(through<br>February) | FY 2021<br>(through<br>February)<br>(consolidated) |
| Net sales                                 | 5,039  | 5,490  | 5,790  | 6,033  | 6,051  | 8,294                            | 8,918                            | 9,470                            | 9,820                            | 8,186  |
| Cost of sales                             | 2,889  | 3,059  | 3,283  | 3,426  | 3,698  | 5,393                            | 5,702                            | 6,113                            | 6,339                            | 6,225  |
| Cost of sales ratio                       | 57.3%  | 55.7%  | 56.7%  | 56.8%  | 61.1%  | 65.0%                            | 63.9%                            | 64.6%                            | 64.6%                            | 76.0%  |
| Gross profit                              | 2,150  | 2,430  | 2,506  | 2,606  | 2,352  | 2,901                            | 3,216                            | 3,357                            | 3,480                            | 1,960  |
| Gross profit margin                       | 42.7%  | 44.3%  | 43.3%  | 43.2%  | 38.9%  | 35.0%                            | 36.1%                            | 35.4%                            | 35.4%                            | 24.0%  |
| SG&A                                      | 1,145  | 1,211  | 1,307  | 1,340  | 1,418  | 2,850                            | 2,754                            | 2,778                            | 2,894                            | 2,787  |
| SG&A ratio                                | 22.7%  | 22.1%  | 22.6%  | 22.2%  | 23.4%  | 34.4%                            | 30.9%                            | 29.3%                            | 29.5%                            | 34.1%  |
| Operating income (loss)                   | 1,004  | 1,218  | 1,198  | 1,266  | 934  | 50                               | 461                              | 578                              | 586                              | -826   |
| Operating income margin                   | 19.9%  | 22.2%  | 20.7%  | 21.0%  | 15.4%  | 0.6%                             | 5.2%                             | 6.1%                             | 6.0%                             | -  |
| Ordinary income (loss)                    | 1,005  | 1,219  | 1,199  | 1,267  | 956  | 52                               | 462                              | 580                              | 588                              | -796   |
| Ordinary income margin                    | 20.0%  | 22.2%  | 20.7%  | 21.0%  | 15.8%  | 0.6%                             | 5.2%                             | 6.1%                             | 6.0%                             | -  |
| Net income (loss)                         | 649  | 818  | 851  | 852  | 678  | -21                              | 274                              | 421                              | 355                              | -712   |
| Net income margin                         | 12.9%  | 14.9%  | 14.7%  | 14.1%  | 11.2%  | -                                | 3.1%                             | 4.5%                             | 3.6%                             | -  |
| Net income attributable to parent company | -  | -  | -  | -  | 678  | -                                | -                                | -                                | -                                | -711   |
| Net income margin                         | -  | -  | -  | -  | 11.2%  | -                                | -                                | -                                | -                                | -  |

<sup>\*</sup>Comparisons between results prior to the fiscal year ended February 2020 and the fiscal year ending February 2021 are intended as reference only.

(2) Cost of sales breakdown

|                        |   | 2   | 2Q (6/1~8/31  | )   |   |                               | To                            | otal (3/1 $\sim$ 2/2          | !9)                           |   |
|------------------------|---|---|---|---|---|-------------------------------|-------------------------------|-------------------------------|-------------------------------|---|
| (Millions of yen)      | FY 2017 (through<br>February)(non-<br>consolidated) | FY 2018 (through<br>February)(non-<br>consolidated) | FY 2019 (through<br>February)(non-<br>consolidated) | FY 2020 (through<br>February)(non-<br>consolidated) | FY 2021 (through<br>February)<br>(consolidated) | FY 2017 (through<br>February) | FY 2018 (through<br>February) | FY 2019 (through<br>February) | FY 2020 (through<br>February) | FY 2021 (through<br>February)<br>(consolidated) |
| Cost of sales (100%)   | 2,889   | 3,059   | 3,283   | 3,426   | 3,698   | 5,393                         | 5,702                         | 6,113                         | 6,339                         | 6,225   |
| Personnel expenses     | 563   | 573   | 620   | 623   | 663   | 1,133                         | 1,141                         | 1,213                         | 1,251                         | 1,303   |
| Ratio to cost of sales | 19.5%   | 18.7%   | 18.9%   | 18.2%   | 17.9%   | 21.0%                         | 20.0%                         | 19.9%                         | 19.7%                         | 20.9%   |
| Instructors expense    | 1,380   | 1,505   | 1,620   | 1,716   | 1,935   | 2,364                         | 2,638                         | 2,813                         | 2,949                         | 2,697   |
| Ratio to cost of sales | 47.8%   | 49.2%   | 49.4%   | 50.1%   | 52.3%   | 43.8%                         | 46.3%                         | 46.0%                         | 46.5%                         | 43.3%   |
| Rent                   | 527   | 559   | 605   | 640   | 671   | 1,044                         | 1,108                         | 1,204                         | 1,274                         | 1,345   |
| Ratio to cost of sales | 18.2%   | 18.3%   | 18.4%   | 18.7%   | 18.2%   | 19.4%                         | 19.4%                         | 19.7%                         | 20.1%                         | 21.6%   |
| Lease                  | 62  | 58  | 61  | 59  | 64  | 136                           | 117                           | 120                           | 119                           | 124   |
| Ratio to cost of sales | 2.2%  | 1.9%  | 1.9%  | 1.7%  | 1.7%  | 2.5%                          | 2.1%                          | 2.0%                          | 1.9%                          | 2.0%  |
| Property expense       | 61  | 55  | 57  | 56  | 56  | 116                           | 108                           | 108                           | 114                           | 108   |
| Ratio to cost of sales | 2.1%  | 1.8%  | 1.8%  | 1.6%  | 1.5%  | 2.2%                          | 1.9%                          | 1.8%                          | 1.8%                          | 1.7%  |
| Depreciation           | 33  | 30  | 29  | 29  | 32  | 64                            | 58                            | 60                            | 55                            | 63  |
| Ratio to cost of sales | 1.2%  | 1.0%  | 0.9%  | 0.9%  | 0.9%  | 1.2%                          | 1.0%                          | 1.0%                          | 0.9%                          | 1.0%  |
| Others                 | 260   | 275   | 288   | 301   | 274   | 533                           | 530                           | 591                           | 573                           | 582   |
| Ratio to cost of sales | 9.0%  | 9.0%  | 8.8%  | 8.8%  | 7.4%  | 9.9%                          | 9.3%                          | 9.7%                          | 9.0%                          | 9.4%  |

<sup>\*</sup>Comparisons between results prior to the fiscal year ended February 2020 and the fiscal year ending February 2021 are intended as a reference only.

(3) SG&A breakdown

|  |           | 2         | 2Q(6/1~8/31 | )   |           |                               | To                            | otal (3/1 $\sim$ 2/2          | 9)                            |   |
|--|-----------|-----------|-------------|---|-----------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|---|
| (Millions of yen)  | February) | February) | February)   | FY 2020 (through<br>February)<br>(non-consolidated) | February) | FY 2017 (through<br>February) | FY 2018 (through<br>February) | FY 2019 (through<br>February) | FY 2020 (through<br>February) | FY 2021 (through<br>February)<br>(consolidated) |
| SG&A (100%)  | 1,145     | 1,211     | 1,307       | 1,340   | 1,418     | 2,850                         | 2,754                         | 2,778                         | 2,894                         | 2,787   |
| Personnel expenses<br>(Salaries/Bonuses/Miscellaneous wages and<br>salaries) | 276       | 311       | 313         | 305   | 335       | 559                           | 585                           | 606                           | 601                           | 643   |
| Ratio to SG&A  | 24.2%     | 25.7%     | 24.0%       | 22.8%   | 23.6%     | 19.6%                         | 21.2%                         | 21.8%                         | 20.8%                         | 23.1%   |
| Advertising  | 547       | 572       | 635         | 632   | 627       | 1,578                         | 1,411                         | 1,410                         | 1,382                         | 1,230   |
| Ratio to SG&A  | 47.8%     | 47.2%     | 48.6%       | 47.2%   | 44.2%     | 55.4%                         | 51.2%                         | 50.8%                         | 47.8%                         | 44.2%   |
| Recruiting   | 34        | 36        | 31          | 33  | 51        | 139                           | 149                           | 131                           | 141                           | 152   |
| Ratio to SG&A  | 3.0%      | 3.0%      | 2.4%        | 2.5%  | 3.6%      | 4.9%                          | 5.4%                          | 4.7%                          | 4.9%                          | 5.5%  |
| Rent   | 19        | 23        | 23          | 28  | 31        | 40                            | 46                            | 47                            | 57                            | 63  |
| Ratio to SG&A  | 1.7%      | 1.9%      | 1.8%        | 2.1%  | 2.2%      | 1.4%                          | 1.7%                          | 1.7%                          | 2.0%                          | 2.3%  |
| Commissions  | 145       | 144       | 186         | 194   | 227       | 272                           | 304                           | 342                           | 386                           | 443   |
| Ratio to SG&A  | 12.7%     | 11.9%     | 14.3%       | 14.5%   | 16.0%     | 9.6%                          | 11.0%                         | 12.3%                         | 13.4%                         | 15.9%   |
| Depreciation   | 19        | 29        | 23          | 25  | 21        | 36                            | 46                            | 46                            | 50                            | 43  |
| Ratio to SG&A  | 1.7%      | 2.5%      | 1.8%        | 1.9%  | 1.5%      | 1.3%                          | 1.7%                          | 1.7%                          | 1.7%                          | 1.5%  |
| Others   | 102       | 94        | 92          | 120   | 123       | 224                           | 210                           | 193                           | 274                           | 210   |
| Ratio to SG&A  | 8.9%      | 7.8%      | 7.1%        | 9.0%  | 8.7%      | 7.9%                          | 7.6%                          | 7.0%                          | 9.5%                          | 7.6%  |

<sup>\*</sup>Comparisons between results prior to the fiscal year ended February 2020 and the fiscal year ending February 2021 are intended as a reference only.

## 3. Business overview

(1) No. of students at the end of month (Students)

| 1) 140. OI Stut | denis at the end                 | or monun                         |                                  |                                  |                                  |         | (Students) |
|-----------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|---------|------------|
|                 | FY 2017<br>(through<br>February) | FY 2018<br>(through<br>February) | FY 2019<br>(through<br>February) | FY 2020<br>(through<br>February) | FY 2021<br>(through<br>February) | YOY +/- | YOY %      |
| Mar.            | 23,323                           | 24,470                           | 26,125                           | 27,654                           | 27,006                           | -648    | 97.7%      |
| Apr.            | 24,867                           | 26,135                           | 28,016                           | 29,460                           | 26,000                           | -3,460  | 88.3%      |
| May             | 25,276                           | 26,538                           | 28,485                           | 29,866                           | 25,719                           | -4,147  | 86.1%      |
| Jun.            | 26,492                           | 28,076                           | 30,194                           | 31,358                           | 27,879                           | -3,479  | 88.9%      |
| Jul.            | 30,726                           | 32,674                           | 35,060                           | 36,480                           | 30,786                           | -5,694  | 84.4%      |
| Aug.            | 30,958                           | 33,075                           | 35,368                           | 36,512                           | 32,907                           | -3,605  | 90.1%      |
| Sep.            | 31,258                           | 33,467                           | 35,623                           | 36,419                           |                                  |         |            |
| Oct.            | 31,473                           | 33,768                           | 35,849                           | 36,151                           |                                  |         |            |
| Nov.            | 31,532                           | 33,872                           | 35,762                           | 36,044                           |                                  |         |            |
| Dec.            | 31,901                           | 34,181                           | 36,105                           | 36,074                           |                                  |         |            |
| Jan.            | 30,186                           | 32,115                           | 34,150                           | 34,211                           |                                  |         |            |
| Feb.            | 23,807                           | 25,319                           | 27,195                           | 27,673                           |                                  |         |            |
| Average         | 28,483                           | 30,308                           | 32,328                           | 33,159                           |                                  |         |            |

<sup>\*</sup>Monthly quick estimate

(2) No. of new students (Students)

|         | FY 2017<br>(through<br>February) | FY 2018<br>(through<br>February) | FY 2019<br>(through<br>February) | FY 2020<br>(through<br>February) | FY 2021<br>(through<br>February) | YOY +/- | YOY %  |
|---------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|---------|--------|
| Mar.    | 3,395                            | 3,640                            | 3,951                            | 3,863                            | 2,331                            | -1,532  | 60.3%  |
| Apr.    | 2,554                            | 2,706                            | 2,979                            | 2,887                            | 401                              | -2,486  | 13.9%  |
| May     | 1,108                            | 1,207                            | 1,301                            | 1,310                            | 167                              | -1,143  | 12.7%  |
| Jun.    | 1,919                            | 2,370                            | 2,593                            | 2,445                            | 2,818                            | 373     | 115.3% |
| Jul.    | 4,999                            | 5,500                            | 5,883                            | 6,120                            | 3,734                            | -2,386  | 61.0%  |
| Aug.    | 1,387                            | 1,417                            | 1,434                            | 1,361                            | 2,957                            | 1,596   | 217.3% |
| Sep.    | 1,388                            | 1,545                            | 1,574                            | 1,384                            |                                  |         |        |
| Oct.    | 1,351                            | 1,381                            | 1,645                            | 1,252                            |                                  |         |        |
| Nov.    | 1,408                            | 1,548                            | 1,653                            | 1,471                            |                                  |         |        |
| Dec.    | 1,927                            | 2,016                            | 2,136                            | 1,908                            |                                  |         |        |
| Jan.    | 1,172                            | 1,114                            | 1,235                            | 1,219                            |                                  |         |        |
| Feb.    | 1,380                            | 1,380                            | 1,624                            | 1,702                            |                                  |         |        |
| Average | 23,988                           | 25,824                           | 28,008                           | 26,922                           |                                  |         |        |

<sup>\*</sup>Monthly quick estimate

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(3) Withdrawal rate (Including graduated students who proceed to higher education)

|      | FY 2017<br>(through<br>February) | FY 2018<br>(through<br>February) | FY 2019<br>(through<br>February) | FY 2020<br>(through<br>February) | FY 2021<br>(through<br>February) | YOY +/- |
|------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|---------|
| Mar. | 13.05%                           | 12.50%                           | 12.42%                           | 12.52%                           | 10.83%                           | -1.68%  |
| Apr. | 4.33%                            | 4.25%                            | 4.16%                            | 3.91%                            | 5.21%                            | 1.30%   |
| May  | 2.81%                            | 3.08%                            | 2.97%                            | 3.07%                            | 1.72%                            | -1.35%  |
| Jun. | 2.78%                            | 3.14%                            | 3.10%                            | 3.19%                            | 2.56%                            | -0.63%  |
| Jul. | 2.89%                            | 3.21%                            | 3.37%                            | 3.18%                            | 2.97%                            | -0.22%  |
| Aug. | 3.76%                            | 3.11%                            | 3.21%                            | 3.64%                            | 2.72%                            | -0.93%  |
| Sep. | 3.51%                            | 3.49%                            | 3.73%                            | 4.05%                            |                                  |         |
| Oct. | 3.63%                            | 3.23%                            | 3.98%                            | 4.17%                            |                                  |         |
| Nov. | 4.29%                            | 4.28%                            | 4.85%                            | 4.37%                            |                                  |         |
| Dec. | 4.94%                            | 5.04%                            | 5.01%                            | 5.21%                            |                                  |         |
| Jan. | 9.05%                            | 9.30%                            | 8.84%                            | 8.54%                            |                                  |         |
| Feb. | 25.70%                           | 25.46%                           | 25.12%                           | 24.09%                           |                                  |         |

<sup>\*</sup>Monthly quick estimate

#### (4) Breakdown by student type (Avg.)

(Students)

|                  | FY 2017<br>(through<br>February)<br>16/03-16/08 | FY 2018<br>(through<br>February)<br>17/03-17/08 | FY 2019<br>(through<br>February)<br>18/03-18/08 | FY 2020<br>(through<br>February)<br>19/03-19/08 | FY 2021<br>(through<br>February)<br>20/03-20/08 | YOY +/- |
|------------------|---|---|---|---|---|---------|
| Primary school   | 2,600   | 2,776   | 3,251   | 3,588   | 3,236   | -352    |
| students         | 9.7%  | 9.7%  | 10.6%   | 11.3%   | 11.4%   | -       |
| Middle<br>school | 9,834   | 10,283  | 10,753  | 11,240  | 9,544   | -1,696  |
| students         | 36.5%   | 36.1%   | 35.2%   | 35.2%   | 33.6%   | -       |
| High school      | 14,506  | 15,435  | 16,538  | 17,061  | 15,603  | -1,458  |
| students         | 53.8%   | 54.2%   | 54.2%   | 53.5%   | 55.0%   | -       |
| Total            | 26,940  | 28,495  | 30,541  | 31,888  | 28,383  | -3,505  |
| lotai            | 100.0%  | 100.0%  | 100.0%  | 100.0%  | 100.0%  | -       |

#### (5) Net sales by student (Individualized education)

|                                 | FY 2017<br>(through<br>February)<br>16/03-16/08 | FY 2018<br>(through<br>February)<br>17/03-17/08 | FY 2019<br>(through<br>February)<br>18/03-18/08 | FY 2020<br>(through<br>February)<br>19/03-19/08 | FY 2021<br>(through<br>February)<br>20/03-20/08 | YOY +/-    |
|---------------------------------|---|---|---|---|---|------------|
| Net sales<br>(1,000 yen)        | 8,150,479                                       | 8,769,676                                       | 9,324,446                                       | 9,687,678                                       | 8,068,610                                       | -1,619,067 |
| Average no. students (Students) | 26,940  | 28,495  | 30,541  | 31,888  | 28,383  | -3,505     |
| Net sales per student (Yen)     | 302,541   | 307,761   | 305,309   | 303,803   | 284,276   | -19,527    |

## 4. Secular trends in key indicators

(1) Financial condition, others (Second guarter)

| (1) Financial condition, other        | 13 (Occoria quart             | .cı)                          |                               |                               |                                   |  |  |
|---------------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-----------------------------------|--|--|
|                                       | Second quarter                |                               |                               |                               |                                   |  |  |
| (Millions of yen)                     | FY 2017 (through<br>February) | FY 2018 (through<br>February) | FY 2019 (through<br>February) | FY 2020 (through<br>February) | FY 2021<br>(through<br>February)* |  |  |
| Total assets                          | 9,488                         | 10,424                        | 11,256                        | 11,907                        | 11,337                            |  |  |
| Current assets                        | 7,167                         | 8,068                         | 8,777                         | 9,134                         | 7,347                             |  |  |
| Cash and deposits                     | 4,239                         | 5,383                         | 6,180                         | 6,781                         | 5,244                             |  |  |
| Accounts receivable                   | 2,241                         | 1,959                         | 1,856                         | 1,661                         | 1,600                             |  |  |
| Fixed assets                          | 2,321                         | 2,356                         | 2,478                         | 2,773                         | 3,990                             |  |  |
| Current liabilities                   | 1,984                         | 2,594                         | 2,951                         | 3,149                         | 3,145                             |  |  |
| Long-term liabilities                 | 5                             | 8                             | 3                             | 3                             | 4                                 |  |  |
| Net assets                            | 7,498                         | 7,820                         | 8,301                         | 8,755                         | 8,188                             |  |  |
| Paid-in cap.                          | 642                           | 642                           | 642                           | 642                           | 642                               |  |  |
| Issued stock (No.)                    | 54,291,435                    | 54,291,435                    | 54,291,435                    | 54,291,435                    | 54,291,435                        |  |  |
| (Treasury shares in above)            | 51                            | 101                           | 101                           | 136                           | 136                               |  |  |
| EPS (Yen)*2                           | -0.40                         | 5.05                          | 7.77                          | 6.54                          | -13.12                            |  |  |
| BPS (Yen)*3                           | 138.11                        | 144.05                        | 152.91                        | 161.27                        | 150.82                            |  |  |
| Dividends per share (Full year) (Yen) | 26.00                         | 26.00                         | 26.00                         | 26.00                         | (Forecast) 26.00                  |  |  |
| No. of schools                        | 230 classes                   | 235 classes                   | 245 classes                   | 253 classes                   | 261 classes                       |  |  |
| No. of students                       | 30,958                        | 33,075                        | 35,368                        | 36,512                        | 32,907                            |  |  |
| Employees (Regular)                   | 454                           | 471                           | 493                           | 526                           | 550                               |  |  |
|                                       | 8,184                         | 9,277                         | 10,422                        | 11,185                        | 11,686                            |  |  |

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|                                       | Full year)                       |                                  |                                  |                                  |                                    |  |  |  |
|---------------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|------------------------------------|--|--|--|
| (Millions of yen)                     | FY 2016<br>(through<br>February) | FY 2017<br>(through<br>February) | FY 2018<br>(through<br>February) | FY 2019<br>(through<br>February) | FY 2020<br>(through<br>February)*1 |  |  |  |
| Net sales                             | 17,094                           | 17,909                           | 19,175                           | 20,397                           | 21,261                             |  |  |  |
| Cost of sales                         | 10,364                           | 11,049                           | 11,699                           | 12,542                           | 13,104                             |  |  |  |
| Cost of sales ratio                   | 60.6%                            | 61.7%                            | 61.0%                            | 61.5%                            | 61.6%                              |  |  |  |
| Gross profit                          | 6,730                            | 6,859                            | 7,475                            | 7,854                            | 8,156                              |  |  |  |
| Gross profit margin                   | 39.4%                            | 38.3%                            | 39.0%                            | 38.5%                            | 38.4%                              |  |  |  |
| SG&A                                  | 4,512                            | 4,553                            | 4,841                            | 5,063                            | 5,228                              |  |  |  |
| SG&A ratio                            | 26.4%                            | 25.4%                            | 25.2%                            | 24.8%                            | 24.6%                              |  |  |  |
| Operating income (loss)               | 2,217                            | 2,305                            | 2,634                            | 2,790                            | 2,928                              |  |  |  |
| Operating income margin               | 13.0%                            | 12.9%                            | 13.7%                            | 13.7%                            | 13.8%                              |  |  |  |
| Ordinary income (loss)                | 2,223                            | 2,308                            | 2,636                            | 2,793                            | 2,931                              |  |  |  |
| Ordinary income margin                | 13.0%                            | 12.9%                            | 13.7%                            | 13.7%                            | 13.8%                              |  |  |  |
| Net income (loss)                     | 1,383                            | 1,438                            | 1,744                            | 1,932                            | 1,936                              |  |  |  |
| Net income margin                     | 8.1%                             | 8.0%                             | 9.1%                             | 9.5%                             | 9.1%                               |  |  |  |
| Total assets                          | 10,415                           | 10,525                           | 11,414                           | 12,114                           | 13,190                             |  |  |  |
| Current assets                        | 8,168                            | 8,205                            | 8,936                            | 9,463                            | 9,790                              |  |  |  |
| Cash and deposits                     | 7,099                            | 6,907                            | 7,473                            | 8,120                            | 8,453                              |  |  |  |
| Accounts receivable                   | 335                              | 540                              | 648                              | 654                              | 631                                |  |  |  |
| Fixed assets                          | 2,247                            | 2,320                            | 2,477                            | 2,650                            | 3,399                              |  |  |  |
| Current liabilities                   | 2,234                            | 2,261                            | 2,822                            | 3,003                            | 3,577                              |  |  |  |
| Accounts payable & expenses           | 1,054                            | 1,075                            | 1,284                            | 1,396                            | 1,565                              |  |  |  |
| Long-term liabilities                 | 9                                | 11                               | 5                                | 4                                | 6                                  |  |  |  |
| Net assets                            | 8,171                            | 8,252                            | 8,585                            | 9,106                            | 9,606                              |  |  |  |
| Paid-in cap.                          | 642                              | 642                              | 642                              | 642                              | 642                                |  |  |  |
| Issued stock (No.)                    | 54,291,435                       | 54,291,435                       | 54,291,435                       | 54,291,435                       | 54,291,435                         |  |  |  |
| (Treasury shares in above)            | 51                               | 51                               | 101                              | 136                              | 136                                |  |  |  |
| ROE Average (%)*2                     | 17.5%                            | 17.5%                            | 20.7%                            | 21.8%                            | 19.8%                              |  |  |  |
| EPS Average (Yen)*3                   | 25.48                            | 26.50                            | 32.14                            | 35.59                            | 34.94                              |  |  |  |
| BPS Average (Yen)*4                   | 150.51                           | 152.00                           | 158.14                           | 167.73                           | 176.67                             |  |  |  |
| Dividends per share (Full year) (Yen) | 24.00                            | 26.00                            | 26.00                            | 26.00                            | 26.00                              |  |  |  |
| No. of schools                        | 225 classes                      | 230 classes                      | 240 classes                      | 248 classes                      | 256 classes                        |  |  |  |
| No. of students                       | 22,918                           | 23,807                           | 25,319                           | 27,195                           | 27,673                             |  |  |  |
| Employees (Regular                    | 439                              | 445                              | 471                              | 494                              | 514                                |  |  |  |
| Hiring and Training Capable Teachers  | 7,453                            | 8,106                            | 9,269                            | 10,381                           | 11,059                             |  |  |  |

<sup>\*1:</sup> The financial situation for FY 2020 through February (from Total assets to Net assets) is based on the consolidated balance sheet.

Accordingly, these numbers serve as reference for comparing the financial situation prior to FY 2019 (through February) with that in FY 2020 (through February).

\*2: ROE (FY 2020 through February) = net income attributable to parent company divided by year-end shareholders' equity

\*3: EPS (FY 2020 through February) = net income attributable to parent company divided by issued stck (No.).

(3) Shareholder composition (Top 10) As of August 31, 2020 Ownership ratio Shares Shareholder (Thousand) \*Truncated figures Benesse Holdings Inc. 33,610 61.90% The Master Trust Bank of Japan (Trust Account) 4,013 7.39% Custody Bank of Japan, Ltd. (Trust Account) 3,144 5.79% NOMURA PB NOMINEES LIMITED OMNIBUS-MARGIN (CASHPB) 704 1.29% 421 STATE STREET CLIENT OMNIBUS ACCOUNT OD11 0.77% Isao Ishihara 398 0.73% JP MORGAN CHASE BANK 385151 301 0.55% CACEIS BANK LUXEMBOURG BRANCH/UCITS CLIENTS 276 0.50% 266 Kyoko Ishihara 0.48% UEDA YAGI TANSHI Co., Ltd. 199 0.36% Total 43,334 79.81%

Note: Ownership ratio is calculated after deducting 136 treasury shares

(4) Distribution by shareholder (Rounded down to thousand shares)

|              | Total                  | Government and local public organizations | Financial institutions | Financial instruments business operators | Other incorporated bodies | Foreign corporations, etc. | Individuals/other     | Treasury shares   |
|--------------|------------------------|---|------------------------|--|---------------------------|----------------------------|-----------------------|-------------------|
| As of Feb-19 | 6,308 shareholders     | _   | 18 shareholders        | 27 shareholders                          | 50 shareholders           | 68 shareholders            | 6,144 shareholders    | 1 shareholder     |
|              | 54,291 thousand shares | _   | 3,147 thousand shares  | 458 thousand shares                      | 44,574 thousand shares    | 1,750 thousand shares      | 4,359 thousand shares | 0 thousand shares |
| As of Aug-19 | 5,857 shareholders     | _   | 16 shareholders        | 29 shareholders                          | 32 shareholders           | 56 shareholders            | 5,723 shareholders    | 1 shareholder     |
|              | 54,291 thousand shares | _   | 2,356 thousand shares  | 399 thousand shares                      | 44,572 thousand shares    | 1,038 thousand shares      | 5,924 thousand shares | 0 thousand shares |
| As of Feb-20 | 26,487 shareholders    | _   | 19 shareholders        | 45 shareholders                          | 145 shareholders          | 92 shareholders            | 26,185 shareholders   | 1 shareholder     |
|              | 54,291 thousand shares | _   | 5,728 thousand shares  | 1,333 thousand shares                    | 35,412 thousand shares    | 2,422 thousand shares      | 9,393 thousand shares | 0 thousand shares |
| As of Aug-20 | 22,892 shareholders    | _   | 17 shareholders        | 28 shareholders                          | 103 shareholders          | 99 shareholders            | 22,644 shareholders   | 1 shareholder     |
|              | 54,291 thousand shares | _   | 7,661 thousand shares  | 363 thousand shares                      | 34,116 thousand shares    | 3,121 thousand shares      | 9,028 thousand shares | 0 thousand shares |